

Standard documentation Meta information

(Definitions, comments, methods, quality)

on

Tourism Satellite Accounts for Austria and the federal provinces

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Executive Summary

The Tourism Satellite Accounts (TSA) are a system of interconnected accounts and tables designed for different analytical purposes, with the goal of providing insights into the entire tourism economy.

Tourism demand is characterized by visitors purchasing various goods and services. They spend money on accommodation and gastronomy, buy souvenirs, clothing, sports equipment, and magazines. They also use transportation, entertainment, cultural, and sports facilities. As a result, many different economic sectors are part of the overall tourism value chain, producing and offering these demanded goods and services. From the revenues generated by these companies, after deducting intermediate consumption, tourism direct value added is created. The shares of tourism in Austria's total value added and gross domestic product (GDP) represent important indicators of tourism statistics.

Starting with the reporting year 1999, Statistics Austria (STAT) and the Austrian Institute of Economic Research (WIFO) developed TSA for Austria—based on the recommended methodological foundations of international organizations—in a joint project commissioned by the Federal Ministry of Labour and Economy (BMAW, now BMWET). The TSA was compiled annually for the reference years 1999 to 2005, then for 2007 and 2009, and again annually from 2010 onwards. The significance of tourism for employment has been commissioned by the BMLRT (now BMWET) since the reporting year 2003.

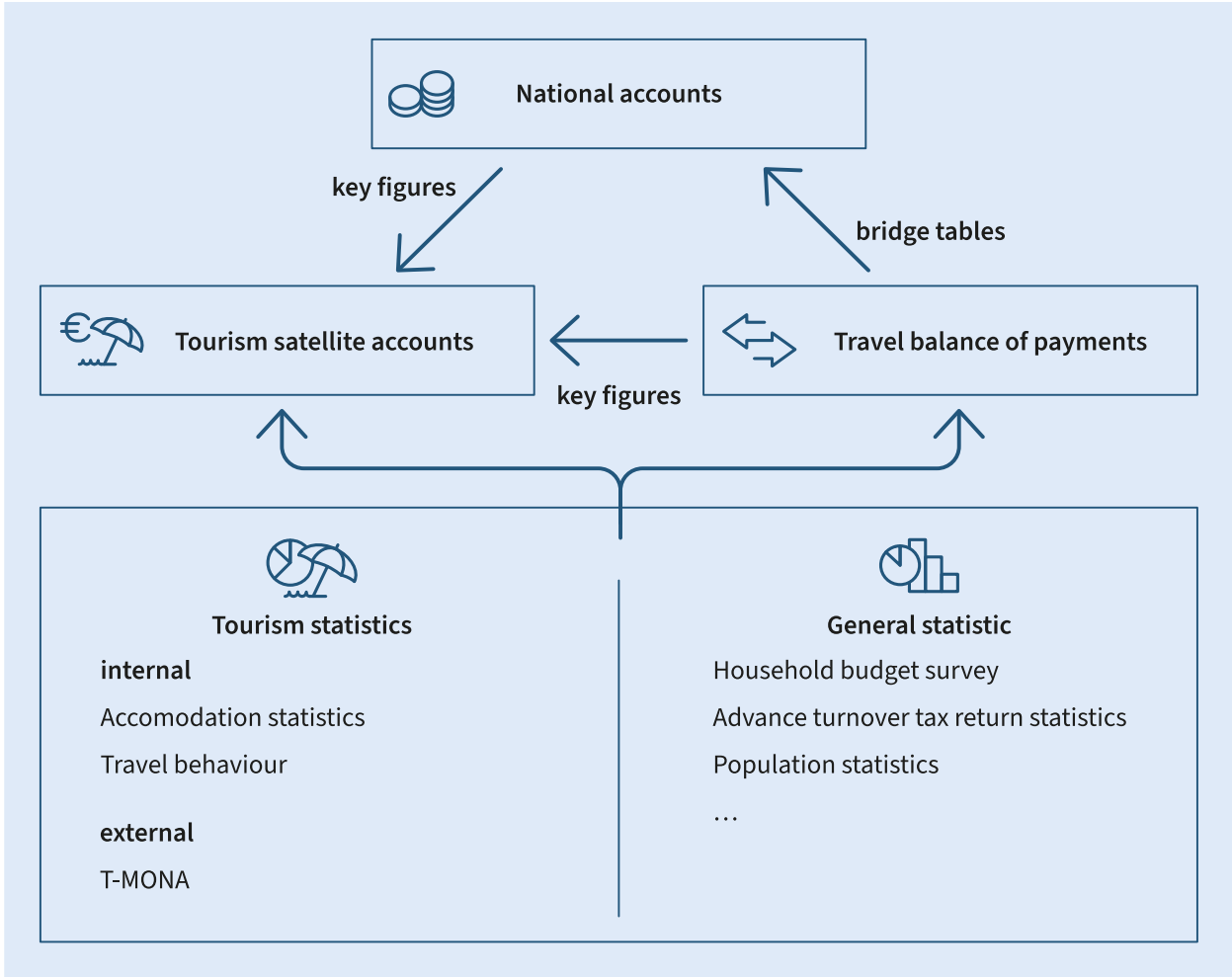
As part of the “Plan T – Master Plan for Tourism”, a joint approach with eight federal provinces was agreed upon, with the primary goal of creating a unified and forward-looking economic indicator system. After eight federal provinces commissioned regional TSAs (RTSA) for the reporting years 2018 and 2021, it was possible for the first time in 2023 to capture the tourism economy of all nine federal provinces monetarily based on the national TSA within the framework of regional tourism satellite accounts (RTSA).

The information required for the TSA is based on already available internal and external data sources and estimation models. Since not all necessary data sources are available for the respective reporting year, the most recent available national accounts data (SUT or IOT) and tourism statistics (e.g., travel behaviour of the Austrian resident population) or other current data sets (e.g., Tourism Monitor Austria – T-MONA) are used, and corresponding updates made.

The Austrian TSA is based on the Recommended Methodological Framework (RMF)¹ of 2008. The assignment includes the preparation of TSA Tables 1, 2, 4, 6 and 7 whereby the WIFO is in charge of the indirect economic effects.

¹ UN, Eurostat, OECD, UNWTO, Tourism Satellite Account: Recommended Methodological Framework 2008, Luxembourg, Madrid, Paris, New York, 2010 http://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf.

Overview 1: TSA in the System of Tourism Statistics



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Tourism Satellite Accounts – Main Key Points

Subject matter	Evaluating the economic effects of tourism
Type of statistics	Overall account (Satellite)
Data sources/Survey techniques	Accommodation statistics, travel behaviour, T-MONA, Household budget survey, advance turnover tax return statistics, population statistics, travel balance of payments, national accounts,
Reference period or due day	Year
Periodicity	TSA annually, RTSA depends on assignment
Main legal acts	TSA is based on contract with the Federal Ministry of Economy, Energy and Tourism. The RTSAs are commissioned by various federal governments and federal tourism organizations for selected reference years.
Most detailed regional breakdown	Federal provinces (NUTS-2-regions)
Availability of results	Preliminary data: t+18 (RTSA t+22) Final data: t+30 (RTSA possibly revised with new commission)
Other	Domestic concept