

# Travel behaviour of the Austrian resident population

## Questionnaire

(Exemplary for the 4th quarter 2025)

Quarterly sample surveys for same-day visits and overnight stays in Austria and abroad

**Rebecca Daul, MA**

Statistics Austria

Directorate Spatial Statistics

Tel: +43 1 71128 8168

E-Mail: [rebecca.daul@statistik.gv.at](mailto:rebecca.daul@statistik.gv.at)

**Julia Polland**

Statistics Austria

Directorate Spatial Statistics

Tel: +43 1 71128 7740

E-Mail: [julia.polland@statistik.gv.at](mailto:julia.polland@statistik.gv.at)

## Questions related to the person

### Question 1

What is the highest education level you obtained?

- No compulsory education
- Compulsory education
- Apprenticeship
- Intermediate technical and vocational school (including nursing school, foremen school, trade schools) - completion without Matura
- Matura
- University, college, university of applied sciences

### Question 2

What is your profession?

- Self-employed
- Hourly worker
- Salaried employee
- Civil servant
- Apprentice
- Retired
- Fulfilling domestic tasks
- In education: students/pupils
- Unemployed
- Other (e.g. basic military service, parental leave, helping in the family business)

### Question 3

How many people live in your household? Please include yourself!

### Question 4

How many of them are children under the age of 15?

## HOLIDAY AND BUSINESS TRIPS ABROAD WITH AT LEAST ONE OVERNIGHT STAY

### Question A1

At the beginning there are questions about your trips with overnight stays. Trips include all trips for private or professional reasons with at least one overnight stay - for example, trips to relatives or friends or to your own vacation home. Trips within the usual environment, i.e. the direct living environment and place of work or frequent trips to the same place, are not to be included here.

Did you make a trip **abroad** in October, November, December 2025?

### Question A2.1

How many trips abroad did you make during this period?

### Question A2.3

What was the month of departure of the trip?

- October 2025
- November 2025
- December 2025

### Question A2.2

What was the reason for this trip?

- Personal reasons (e.g. holiday trip)
- Professional reasons (e.g. business trip)

### Question A2.2.1

What was the main purpose of this trip?

- Recreational and outdoor/adventure holidays
- Health reasons (for medical treatment)
- Visiting friends and/or relatives
- Culture and sightseeing, city trips
- Shopping
- Roundtrips
- Other personal purposes
  
- Congresses, conferences, fairs, professional training
- Other business purposes

### Question A2.4

How many nights did this trip include overall?

### Question A2.5

In which country abroad did you mainly spend your trip?

#### Question A2.5.1

On your way to and from your just mentioned destination abroad, how many nights (if any) did you spend in Austria?

#### Question A2.5.2

Into which of the following groups would you classify the destination?

- City
- Seaside
- Countryside (including lakeside, river, etc.)
- Cruiseship
- Mountains (highlands, hills, etc.)
- Other

### Question A2.7

What was the means of transport mainly used for traveling to and from the destination?

- Plane
- Ship
- Train
- Bus
- Private car
- Rented car
- Company car
- Other means of transport

#### Question A2.7.1

Have you booked the flight ticket, boat ticket, train ticket, bus, rental car online?

#### Question A2.7.2

And was the booking made via a travel agency or travel portal or directly with the provider?

- Via a travel agency or travel portal
- Directly with the service provider

### Question A2.8

How were you mainly accommodated on this trip? According to your estimation, did the accommodation have more than 10 beds?

#### COLLECTIVE ACCOMMODATION

- Hotels and similar establishments (e.g. apartment hotels, motels, inns and similar establishments)
- Campsite, camper or caravan sites

- Other collective accommodation establishments (e.g. holiday apartments, mountain shelters, youth hostels, cruise ships)

#### PRIVATE ACCOMMODATION

- Private rental accommodation (rented rooms in family homes, privately rented apartments or houses, Airbnb, farm stays)
- Second homes
- Accommodation free of charge with relatives or friends
- Other private accommodation free of charge

#### Question A2.8.1

Have you booked the accommodation online?

#### Question A2.8.2

And was the booking made via a travel agency or travel portal or directly with the provider?

- Via a travel agency or travel portal
- Directly with the service provider

#### Question A2.2.2

Was this trip a package tour, i.e. a trip where at least two services - for example travel to and from the destination accommodation, as well as the accommodation itself -, were purchased jointly?

Several (at least two) services may also have been purchased at a total price. As long as these components have to make up a significant proportion (=half or more) of the total trip expenditure.

#### Question A2.2.3

Which services were included in the package tour?

- Accommodation
- Transportation (arrival and return)
- Car rental or rental of another motor vehicle
- Other tourist activities (e.g. leisure, cultural or sports activities)

#### Question A2.9

How many members of your household traveled with you on this trip? Please include yourself!

#### Question A2.9.1

How many of them were children under the age of 15?

#### Question A2.10

Now a few questions related to travel expenditure: This includes all expenses in connection with the trip for all household members travelling.

Included are not only expenses that you have made yourself, but also expenses that have been made on your behalf or by your employer (e.g. invitations to dinner, fuel costs).

**Question A2.10.1**

What was the expenditure for the package tour for all members of the household travelling?

**Question A2.10.5 Transport**

How much was spent on the transport to and from your destination for all members of the household travelling?

**Question A2.10.5 Local transport**

How much was spent for traveling within the destination country for all members of the household travelling?

**Question A2.10.5 Accommodation**

How much was spent for the accommodation for all members of the household travelling?

**Question A2.10.5 Food and drinks**

How much was spent on food and drinks in restaurants or cafés, for all household members who travelled?

**Question A2.10.5 Valuable goods**

How much did you spend on durable and valuable goods, i.e. over 300 Euros (e.g. works of art, jewelry, electrical goods), for all members of the household travelling?

**Question A2.10.5 Other goods and services**

How much were the other expenses during the trip? Please think of all the things that were bought and services that were used for all members of the household travelling!

## DOMESTIC HOLIDAY AND BUSINESS TRIPS WITH AT LEAST ONE OVERNIGHT STAY

### Question B1

Now there will be questions about your trips with overnight stays within Austria. Trips include all trips for private or professional reasons with at least one overnight stay - for example, trips to relatives or friends or to your own vacation home. Trips within the usual environment, i.e. the direct living environment and place of work or frequent trips to the same place, are not to be included here.

Did you make a trip **within Austria** in October, November, December 2025?

### Question B2.1

How many trips within Austria did you make during this period?

### Question B2.3

What was the month of departure of the trip?

- October 2025
- November 2025
- December 2025

### Question B2.2

What was the reason for this trip?

- Personal reasons (e.g. holiday trip)
- Professional reasons (e.g. business trip)

### Question B2.2.1

What was the main purpose of this trip?

- Recreational and outdoor/adventure holidays
- Health reasons (for medical treatment)
- Visiting friends and/or relatives
- Culture and sightseeing, city trips
- Shopping
- Round trips
- Other personal purposes
  
- Congresses, conferences, fairs, professional training
- Other business purposes

### Question B2.4

How many nights did this trip include overall?

### Question B2.5

In which federal province did you spend most of the trip?

- Burgenland
- Lower Austria
- Carinthia
- Upper Austria
- Salzburg
- Styria
- Tyrol
- Vorarlberg
- Vienna

### Question B2.5.2

Into which of the following groups would you classify the destination?

- City
- Countryside (including lakeside, river, etc.)
- Cruiseship
- Mountains (highlands, hills, etc.)
- Other

### Question B2.7

What was the means of transport mainly used for traveling to and from the destination?

- Plane
- Ship
- Train
- Bus
- Private car
- Rented car
- Company car
- Other means of transport

### Question B2.7.3

Did you use an annual ticket (such as the Klimaticket) for traveling to and from the destination?

### Question B2.7.1

Have you booked the flight ticket, boat ticket, train ticket, bus, rental car, annual ticket online?

### Question B2.7.2

And was the booking made via a travel agency or travel portal or directly with the provider?

- Via a travel agency or travel portal
- Directly with the service provider

### Question B2.8

How were you mainly accommodated on this trip? According to your estimation, did the accommodation have more than 10 beds?

#### COLLECTIVE ACCOMMODATION

- Hotels and similar establishments (e.g. hotels, apartment hotels, motels, inns and similar establishments)
- Campsite, camper or caravan sites
- Other collective accommodation establishments (e.g. holiday apartments, mountain shelters, youth hostels, cruise ships)

#### PRIVATE ACCOMMODATION

- Private rental accommodation (rented rooms in family homes, privately rented apartments or houses, Airbnb, farm stays)
- Second homes
- Accommodation free of charge with relatives or friends
- Other private accommodation free of charge

### Question B2.8.1

Have you booked the accommodation online?

### Question B2.8.2

And was the booking made via a travel agency or travel portal or directly with the provider?

- Via a travel agency or travel portal
- Directly with the service provider

### Question B2.2.2

Was this trip a package tour, i.e. a trip where at least two services - for example travel to and from the destination accommodation, as well as the accommodation itself -, were purchased jointly?

Several (at least two) services may also have been purchased at a total price. As long as these components have to make up a significant proportion (=half or more) of the total trip expenditure.

### Question B2.2.3

Which services were included in the package tour?

- Accommodation
- Transportation (arrival and return)
- Car rental or rental of another motor vehicle
- Other tourist activities (e.g. leisure, cultural or sports activities)

### **Question B2.9**

With how many members of your household were you traveling with on this trip? Please include yourself!

#### **Question B2.9.1**

How many of them were children under the age of 15?

### **Question B2.10**

Now a few questions related to travel expenditure: This includes all expenses in connection with the trip for all household members travelling.

Included are not only expenses that you have made yourself, but also expenses that have been made on your behalf or by your employer (e.g. invitations to dinner, fuel costs).

#### **Question B2.10.1**

What was the expenditure for the package tour for all members of the household travelling?

#### **Question B2.10.2 Transport**

How much was spent on transport services for all members of the household travelling?

#### **Question B2.10.2 Accommodation**

How much was spent on the accommodation for all members of the household travelling?

#### **Question B2.10.2 Food and drinks**

How much was spent on food and drinks in restaurants or cafés, for all household members who travelled?

#### **Question B2.10.2 Valuable goods**

How much was spent on durable and valuable goods, i.e. over 300 Euros (e.g. works of art, jewelry, electrical goods), for all members of the household travelling?

#### **Question B2.10.2 Other goods and services**

How much were the other expenses during the trip? Please think of all the things you bought and services you used for all members of the household travelling!

## HOLIDAY AND BUSINESS TRIPS WITHOUT OVERNIGHT STAYS (SAME-DAY VISITS)

### Question T1

Up to now, it has been about trips with overnight stays. Now it is about day trips, i.e. trips without an overnight stay. All trips outside the usual environment, such as the municipality of residence or the place of work, are considered day trips. Only regular trips are excluded, for example, on average every second week or more often.

Did you make a day trip for personal or professional purposes in October, November, December 2025?

### Question T2

How many day trips **within Austria** did you make in October, November, December 2025?

### Question T3

And how many of these day trips within Austria were for personal purposes?

### Question T4

You will now be asked a few more questions about one of your personal domestic day trips. So please think of one of these trips now:

#### Question T4\_Destination

In which federal province did you spend this day trip?

- Burgenland
- Lower Austria
- Carinthia
- Upper Austria
- Salzburg
- Styria
- Tyrol
- Vorarlberg
- Vienna

### Question T5

How many people in your household were you with on this day trip? Please include yourself!

### Question T6

How many of them were children under the age of 15?

### Question T7

How much did the whole day trip cost? Please consider expenses for entrance fees, tickets, food and expenses for the outward and return journey – such as fuel, as well as all other expenses related to the trip and for all household members travelling.

### Question T8

You have also made day trips in Austria for professional purposes. Is that correct? You will now be asked a question about one of these trips. So please think about one of these trips:

### Question T8\_Destination

In which federal province did you spend this day trip?

- Burgenland
- Lower Austria
- Carinthia
- Upper Austria
- Salzburg
- Styria
- Tyrol
- Vorarlberg
- Vienna

### Question T9

How much did the whole day trip cost?

Please consider expenses for tickets, meals and expenses for the outward and return journey as well as all other expenses in connection with the excursion.

Please also include any expenses paid by your employer! Please indicate the expenses per person

### Question T10

How many day trips **abroad** did you make in October, November, December 2025?

### Question T12

What was the reason for this day trip?

- Personal reasons (e.g. a day trip for recreational, leisure or shopping purposes)
- Professional reasons (e.g. one-day business trip)

### Question T15

In which country abroad did you spend this day trip?

### Question T16

Which means of transport did you mainly use for this day trip?

- Plane
- Ship
- Train
- Bus
- Private car
- Rented car
- Company car
- Other means of transport

### Question T17

With how many members of your household were you traveling with on this trip? Please include yourself!

### Question T18

How many of them were children under the age of 15?

### Question T19

Now one/two questions about travel expenses: This includes all expenses in connection with the trip for all household members travelling. Include not only expenses made by yourself, but also expenses made on your behalf or by your employer (e.g. dinner invitations, fuel costs).

How much did the whole day trip cost? Please consider expenses for the outward and return journey - such as fuel, tickets, food, drinks, entrance fees and all other expenses related to the trip for all members of the household travelling with you.

### Question T20

How much of this expenditure was spent on the plane ticket?

## Annual travel activity

Up to now, we have dealt with your travel activities between October and December 2025. Now we will ask you a few short questions about your travel activities in the whole year of 2025, i.e. from January to December 2025. Only trips with at least one overnight stay are to be included.

### Question D1

Let's start with trips abroad. Did you make at least one overnight trip abroad in 2025?

#### Question D1.1

Among the trips abroad you made in 2025, was there at least one short holiday trip with one to three overnight stays?

#### Question D1.2

Among the trips abroad you made in 2025, was there at least one holiday trip with 4 or more nights?

#### Question D1.3

Did you make at least one business trip abroad with an overnight stay in 2025?

### Question D2

Now let's briefly talk about your travels within Austria. Did you make at least one trip within Austria in 2025?

#### Question D2.1

Among the trips within Austria in 2025, was there at least one short holiday trip with one to three overnight stays?

#### Question D2.2

Among the trips within Austria in 2025, was there at least one holiday trip with 4 or more nights?

#### Question D2.3

Did you make at least one business trip within Austria with an overnight stay in 2025?

### Question D3

Why did you not take a holiday trip?

- Financial reasons (e.g. no budget for travels, holiday trips are not affordable)
- Not enough free time because of family commitments
- Not enough free time because of work commitments (or study, school)
- Health reason or limited mobility
- No reason to travel (e.g. prefer to stay home)
- Safety concerns (concerns about safety during travel or at destination)
- Other

ONLY when the questionnaire is answered online:

### Acceptance of Tourism in Austria

So far, we have asked you whether and how you have travelled in Austria and abroad. Now we would like to ask you a few general questions about **your attitude towards tourism** in your place of residence and in Austria.

#### Question G1

How do you personally rate the impact of tourism on **your place of residence**?

- Predominantly positive
- Rather positive
- Neutral
- Rather negative
- Predominantly negative
- Don't know

#### Question G1\_1

Why do you rate the impact of tourism on where you live as *predominantly positive/negative*?

#### Question G2\_1

In your opinion, what importance does tourism (i.e. overnight and day trips) generally have for the economy, labour market and leisure activities in **your place of residence**?

- High importance
- Medium importance
- Low importance
- No importance
- Don't know

#### Question G2\_2

In your opinion, what importance does tourism (i.e. overnight and day trips) generally have for the economy, labour market and leisure activities in **Austria**?

- High importance
- Medium importance
- Low importance
- No importance
- Don't know

### Question G3\_1

How do you personally feel about the number of tourists in **your place of residence**?

- There are too few tourists.
- There are rather few tourists.
- The number of tourists is right for me.
- There are rather many tourists.
- There are too many tourists.
- Don't know

### Question G3\_1\_1 Seasonality

When do you feel that there are rather many/too many tourists in your place of residence?

- All year round
- In spring
- In summer
- In autumn
- In winter
- On other occasions (e.g. events)
- Never
- Don't know

### Question G3\_2

How do you personally feel about the number of tourists in **Austria overall**?

- There are too few tourists.
- There are rather few tourists.
- The number of tourists is right for me.
- There are rather many tourists.
- There are too many tourists.
- Don't know

### Question G4

What importance does tourism have for your professional or financial situation?

- Very high importance
- High importance
- Medium importance
- Low importance
- No importance at all
- Don't know