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Austrian retail turnover growing in July 2026

Turnover increased in nominal as well as in real terms

Vienna, 2026-09-04 – According to preliminary data from Statistics Austria, Austrian retail turnover in July 2026 was 3.2% higher in nominal terms than in July 2025. Adjusted for inflation (in real terms), this corresponds to an increase of 2.0%.

“In July 2026, Austrian retail turnover was up by 3.2% in nominal terms and by 2.0% adjusted for inflation compared with July of the previous year. Against 2025, turnover increased in both the food retail sector and the non-food sector,” says Manuela Lenk, Director General Statistics at Statistics Austria.

Petrol stations turnover paint a mixed picture: Due to the persistently high fuel prices, turnover at petrol stations was up by 11.6% in nominal terms. However, adjusted for inflation, this resulted in a decline of 3.2% (see table 1). The preliminary calculations for July 2026 were carried out based on 55% of turnover volume.

Table 1: Turnover in retail trade July 2026

Selected sectors	Change turnover compared with the same period last year in %	
	in nominal terms	in real terms
Retail trade (excluding automotive retail; incl. service stations)	**3.2**	**2.0**
Retail trade (excluding automotive retail and service stations)	2.7	2.3
Food	4.0	4.1
Non-Food	1.5	0.8
Retail sale of automotive fuel in specialised stores	11.6	−3.2

S: STATISTICS AUSTRIA, short-term statistics trade, preliminary and unadjusted data (neither seasonally nor working day adjusted).

Trade turnover in June 2026 above previous year in nominal terms

According to final data, trade turnover in June 2026 was up 7.6% in nominal terms compared with the previous year. In real terms, this corresponds to an increase of 3.7%. The automotive trade increased by 12.3% in nominal terms and 12.1% in real terms compared with June 2025. Wholesale trade recorded an increase in turnover with 7.7% in nominal terms and an increase of 2.0% in real terms. Turnover for retail trade increased by 5.1% in nominal terms compared with the previous year, resulting in a plus of 2.9% in real terms (see table 2).

Table 2: Turnover in trade June 2026

Selected sectors	Change turnover compared with the same period last year in %	
	in nominal terms	in real terms
Trade	**7.6**	**3.7**
Wholesale and retail trade and repair of motor vehicles and motorcycles	12.3	12.1
Wholesale trade, except motor vehicles and motorcycles	7.7	2.0
Retail trade, except motor vehicles and motorcycles	5.1	2.9

S: STATISTICS AUSTRIA, short-term statistics trade, unadjusted data (neither seasonally nor working day adjusted).

Turnover increase in services in June 2026

Austrian service enterprises generated a turnover growth of 4.0% in nominal terms in June 2026 compared with June 2025. The largest turnover increases were recorded for transportation and storage with +6.2% and professional, scientific and technical activities with +5.6%. Accommodation and food service activities reported a turnover decrease of 1.3% (see table 3).

Table 2: Turnover in services June 2026

Selected sectors	Change turnover compared with the same period last year in %
	in nominal terms
Services	**4.0**
Transportation and storage	6.2
Accommodation and food service activities	−1.3
Information and communication	3.6
Real estate activities	4.6
Professional, scientific and technical activities	5.6
Administrative and support service activities	4.8

S: STATISTICS AUSTRIA, short-term statistics services, unadjusted data (neither seasonally nor working day adjusted).

For detailed results and further information please refer to our website.

Information on methodology, definitions:

What does the turnover index for trade and services measure?

The monthly short-term statistics for trade and services in Austria reflects turnover trends in these economic sectors. The base year for the index is 2021.

The nominal turnover index shows changes in revenue without adjustment for inflation, while the real turnover index takes inflation into account. Prices for trade are adjusted using the Wholesale Price Index and the Consumer Price Index. For services, the price-adjusted turnover index is based on the Producer Price Index for Services. As the latter is always published after the short-term statistics, revisions occur as soon as new values become available. The turnover index for trade and services is calculated on the basis of enterprises' reported turnover and advance VAT returns.

Statistics Austria publishes the short-term statistics for trade and services at the same time as Eurostat, approximately 60 days after the end of the respective reporting month. In the retail sector, these data revise the preliminary retail turnover index published after around 30 days.

Who is Statistics Austria?

Statistics Austria is the central organisation for official data and statistics on society, the economy, the state and the environment in Austria. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Manuela Lenk, Director General Statistics, and Franz Haslauer, Director General Finance.

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