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# Strong winter tourism season 2025/26 with more than 74 million nights spent

## 1.84 million or 2.5% more nights spent than in the previous season

Vienna, 2026-05-29 – According to preliminary results from Statistics Austria, new records were set during the 2025/26 winter tourist season (November 2025 to April 2026) with 74.23 million nights spent and 21.33 million arrivals in Austrian accommodation establishments. Compared with the same period in 2024/25, the number of nights spent rose by 2.5% and the number of arrivals by 3.4%.

“Austrian tourism can look back on a winter season 2025/26 with high numbers of overnight stays. The 2.5% increase in overnight stays compared with the previous winter season to over 74 million, and the 3.4% rise in arrivals to more than 21 million guests in Austrian hotels, guesthouses and holiday apartments, have resulted in the highest figures since electronic records began in 1973/74”, says Manuela Lenk, Director General Statistics at Statistics Austria.

### 2025/26 winter tourism season: 2.5% increase in nights spent

During the 2025/26 winter tourism season (November 2025 to April 2026), nights spent by resident guests rose by 0.8% to 16.67 million and those by non-resident guests by 3.1% to 57.56 million. At the same time, the number of arrivals increased by 3.4% to 21.33 million (winter 2024/25: 20.62 million). Thereof, arrivals from non-resident guest reached 15.24 million, representing an increase of 3.9% compared to the same period last year, while arrivals from resident guests amounted to 6.09 million (+2.4%).

#### Over half of winter nights are spent in Tyrol and Salzburg

Compared with the winter season of 2024/25, in particular Vienna recorded an above-average increase in nights spent of 6.1%. In total, the 2 federal provinces of Tyrol and Salzburg recorded 42.92 million nights spent, accounting for 57.8% of total nights spent in winter 2025/26 and thus representing a 2.3% increase compared to the same period of the previous year. More nights spent than in the previous year’s season were also reported in Carinthia (+4.2%), Upper Austria (+3.2%) and Styria (+2.1%).

#### Germany, Austria and the Netherlands account for two-thirds of all nights spent

In the 2025/26 winter season, 68% of all nights spent (50.13 million) in Austria came from guests from Germany, Austria and the Netherlands. Germany once again proved to be the strongest international market. With 26.49 million nights spent (+2.1% compared to 2024/25), almost half (46%) of all international nights spent came from German guests. The Netherlands continued to show stable development with 6.97 million nights spent (+2.0% compared to the previous season) and thus continued to be the second most important foreign region of origin. The domestic market also remained strong and contributed significantly to the good occupancy rates of accommodation establishments (16.67 million nights spent by guests from Austria).

**January and February once again most important months for winter tourism**

As in previous seasons, almost half of the nights spent during the winter season 2025/26 (34.63 million; 46.7%) took place in January and February 2026. In addition, there was a double-digit increase in nights spent in December 2025 (+10.0%; 13.92 million).

## April 2026 with 7.81 million nights spent

In April 2026, the final month of the winter season, 7.81 million nights spent were recorded, representing a 5.9% decrease compared to April of the previous year (8.30 million nights spent). Non-resident guests accounted for almost 70% of all nights spent (5.43 million), 6.6% less than in April 2025. For resident guests, a decline of 4.2% was observed, with 2.38 million nights spent. The countries of origin with the highest numbers of nights spent were Germany (2.60 million; −10.2%), Switzerland and Liechtenstein (0.27 million; +0.8%), Belgium (0.27 million; +8.7%) and the United Kingdom (0.22 million; −13.0%).

## January to April 2026**: more than 54 million nights spent**

Between January and April 2026, 54.54 million nights spent were recorded, an increase of 0.6% compared with the first 4 months of the previous year. Nights spent by non-resident guests rose by 0.7% to 42.78 million, while those by resident guests rose by 0.6% to 11.76 million. For the same period, 14.73 million (+1.7%) arrivals were reported, with 10.63 million alone coming from non-resident guests.

For detailed results and further information please refer to our website.

**Information on methodology, definitions**: Within the scope of the monthly overnight statistics, arrivals and nights spent are provided by rented tourist accommodation establishments in communities with more than 1 000 nights spent per year. Thus, of the 2 092 Austrian communities, 1 594 reporting communities transmit data to Statistics Austria monthly. The survey units are commercial and private tourist accommodation establishments, which transmit their data to the relevant reporting community. The preliminary data include all reports received by Statistics Austria by the 15th day after the end of the reporting month. Any late reports and corrections are taken into account for the final data by the 30th day after the end of the reporting month. For year-on-year comparisons, the current monthly data are compared to the values for the corresponding reporting communities in the same month of the previous year.

For further information related to methodology see standard documentation on accommodation statistics (available in German only).

**Statistics Austria** is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Manuela Lenk, Director General Statistics, and Franz Haslauer, Director General Finance.

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