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Winter tourism already with over 54 million nights spent

5.5% more than between November and February 2024/25 marks new all-time-high

Vienna, 2026-03-26 – According to preliminary results from Statistics Austria, 18.09 million nights spent were reported in Austrian accommodation establishments for February 2026. This is 5.1% more than in February of the previous year. Thus, the total number of nights spent recorded for the winter season to date (November 2025 to February 2026) reached 54.25 million, the highest figure ever recorded for this period.

“Accounting for more than a quarter of all nights spent in winter, February is traditionally the most important month of the winter tourist season. This year, the school holidays in Austria – spread across three separate periods – and the winter holidays in neighbouring countries led to increase of overnight stays in domestic hotels, guesthouses and holiday apartments reaching 18.09 million in February. Thus, the number of nights spent in the first four months of the 2025/26 winter season rose to 54.25 million. This is the highest figure for this period since digital records began in 1974,” says Manuela Lenk, Director General Statistics at Statistics Austria.

November 2025 to February 2026: 5.5% more nights spent

In the 2025/26 winter season to date (November 2025 to February 2026), Austria recorded a total of 54.25 million nights spent, an increase of 5.5% compared to the same period one year earlier. While nights spent by resident guests remained at the previous year’s level of 11.42 million, nights spent by non-resident guests rose by 7.1% to 42.83 million. This increase was driven in particular by nights spent by guests from Germany (19.22 million; +6.6%) and the Netherlands (5.81 million; +8.8%), which together accounted for more than half of all nights spent by non-resident guests. A similar pattern appears in the arrival figures: of a total of 15.15 million arrivals (+6.3%), 11.07 million (+8.1%) were non-resident guests and 4.08 million (+1.6%) were resident guests.

February 2026: 5.1% increase in nights spent

In February 2026, Austrian accommodation establishments recorded a total of 18.09 million nights spent, representing a 5.1% increase compared to February 2025 (17.21 million nights spent). Of these, approximately 81% were attributable to non-resident guests. Nights spent by non-resident guests rose to 14.62 million (+7.7%) compared with the same month last year, while nights spent by guests from Austria fell to 3.47 million (−4.5%). The total number of arrivals in February 2026 was 4.21 million (+1.6%), with 3.20 million (+4.8%) attributable to non-resident guests and 1.00 million (−7.5%) to resident guests. One factor behind the increase in international guests compared with February last year is the timing of the winter holidays in Germany, which fell entirely in February this year but partly in March last year.

For detailed results and further information please refer to our website.

Information on methodology, definitions: Within the scope of the monthly overnight statistics, the arrivals and nights spent are provided by rented tourist accommodation establishments in communities with more than 1 000 nights spent per year. Thus, of the 2 092 Austrian communities, 1 594 reporting communities transmit data to Statistics Austria monthly. The survey units are commercial and private tourist accommodation establishments, which transmit their data to the relevant reporting community. The preliminary data includes all reports received by Statistics Austria by the 15th day after the end of the reporting month. Any late reports and corrections are taken into account for the final data by the 30th day after the end of the reporting month. For comparisons with the previous year, the current monthly data are used with the values for the corresponding reference reporting communities in the same month of the previous year.

For further information related to methodology see standard documentation on accommodation statistics (available in German only).

Statistics Austria is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Manuela Lenk, Director General Statis-tics, and Franz Haslauer, Director General Finance.

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