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# Retail turnover up in January 2026

## Turnover increased in both nominal and real terms compared to January 2025

Vienna, 2026-03-05 – According to preliminary data from Statistics Austria, Austrian retail turnover in January 2026 was 1.8% higher in nominal terms than in January of the previous year. Adjusted for inflation (in real terms), this corresponds to an increase of 0.8%.

“In January 2026, Austrian retail turnover was higher than a year earlier. Overall, turnover rose by 1.8% in nominal terms. Adjusted for inflation, the increase was 0.8%. Once again, the food retail sector generated the largest growth. Here, turnover rose by 4.1% in nominal terms and by 1.7% in real terms. Turnover in the non-food retail sector, on the other hand, was only slightly higher than in January 2025,” says Manuela Lenk, Director General Statistics at Statistics Austria.

**Table 1: Turnover in retail trade January 2026**

Selected sectors	Change turnover compared with the period last year in %	
	in nominal terms	in real terms
<b>Retail trade (excluding automotive retail; incl. service stations)</b>	<b>1.8</b>	<b>0.8</b>
Retail trade (excluding automotive retail and service stations)	2.4	0.9
Food	4.1	1.7
Non-Food	0.8	0.3

S: STATISTICS AUSTRIA, short-term statistics trade, preliminary and unadjusted data (neither seasonally nor working day adjusted).

The preliminary calculations of retail turnover for January 2026 were carried out based on 54% of turnover volume.

### Trade turnover in December 2025 higher than previous year

According to final data, **trade** turnover in **December 2025** was up 3.3% in nominal terms compared with the previous year, which corresponds to an increase of 2.1% in real terms. The automotive trade recorded the highest increase in turnover with +5.9% in nominal terms and +3.1% in real terms. Wholesale trade recorded a rise of 2.6% in nominal terms and 2.5% in real terms compared to December 2024. Turnover for retail trade increased by 3.3% in nominal terms compared with the previous year, resulting in a plus of 1.2% in real terms (see table 2).

**Table 2: Turnover in trade December 2025**

Selected sectors	Change turnover compared with the period last year in %	
	in nominal terms	in real terms
<b>Trade</b>	<b>3.3</b>	<b>2.1</b>
Wholesale and retail trade and repair of motor vehicles and motorcycles	5.9	3.1
Wholesale trade, except motor vehicles and motorcycles	2.6	2.5
Retail trade, except motor vehicles and motorcycles	3.3	1.2

S: STATISTICS AUSTRIA, short-term statistics trade, unadjusted data (neither seasonally nor working day adjusted).

### Turnover increase for services in December 2025

In **December 2025**, Austrian **service enterprises** recorded a 3.3% turnover increase in nominal terms compared with December of the previous year. The highest increase in turnover was reported in real estate activities with a rise of 10.3%. Accommodation and food service activities recorded a turnover increase of 6.1%. Only the sector professional, scientific and technical activities reported a decline in turnover of 1.4% (see table 3).

**Table 3: Turnover in services December 2025**

Selected sectors	Change turnover compared with the period last year in %
	in nominal terms
<b>Services</b>	<b>3.3</b>
Transportation and storage	0.8
Accommodation and food service activities	6.1
Information and communication	2.2
Real estate activities	10.3
Professional, scientific and technical activities	-1.4
Administrative and support service activities	4.4

S: STATISTICS AUSTRIA, short-term statistics services, unadjusted data (neither seasonally nor working day adjusted).

For detailed results and further information please refer to our [website](#).

**Information on methodology, definitions:** The monthly short-term statistics for trade and services in Austria reflects turnover trends in these economic sectors. The base year for the index is 2021.

The nominal turnover index shows changes in revenue without adjustment for inflation, while the real turnover index takes inflation into account. Prices for trade are adjusted using the Wholesale Price Index and the Consumer Price Index. For services, the price-adjusted turnover index is based on the Producer Price Index for Services. As the latter is always published after the short-term statistics, revisions may occur as soon as new values become available. The turnover index for trade and services is calculated on the basis of enterprises' reported turnover and advance VAT returns.

Statistics Austria publishes the short-term statistics for trade and services at the same time as Eurostat, approximately 60 days after the end of the respective reporting month. In the retail sector, these data revise the preliminary retail turnover index published after around 30 days.

**Statistics Austria** is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Manuela Lenk, Director General Statistics, and Franz Haslauer, Director General Finance.

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