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Retail turnover up in December 2025

Turnover increased in nominal and in real terms compared to the previous year

Vienna, 2026-02-05 – According to preliminary data from Statistics Austria, Austrian retail turnover in December 2025 was 2.8% higher in nominal terms than in December of the previous year. Adjusted for inflation (in real terms), this corresponds to an increase of 0.6%.

“After a decline in November 2025, domestic retail turnover climbed into positive territory at the end of the year, both in nominal and real terms. In nominal terms, there was an increase of 2.8% in December 2025, but taking inflation into account, Christmas sales were only slightly above the level of December 2024, with a real increase of 0.6%. Food retail turnover grew particularly strongly, while non-food retail turnover was only slightly higher than in December of the previous year,” says Manuela Lenk, Director General Statistics at Statistics Austria.

Table 1: Turnover in retail trade December 2025

Selected sectors	Change turnover compared with the period last year in %	
	in nominal terms	in real terms
Retail trade (excluding automotive retail; incl. service stations)	2.8	0.6
Retail trade (excluding automotive retail and service stations)	3.0	0.8
Food	5.0	1.6
Non-Food	1.4	0.1

S: STATISTICS AUSTRIA, short-term statistics trade, preliminary and unadjusted data (neither seasonally nor working day adjusted).

The preliminary calculations of retail turnover for December 2025 were carried out based on 54% of turnover volume.

Trade turnover in November 2025 was lower than previous year

According to final data, **trade** turnover in **November 2025** was down 0.1% in nominal terms compared with the previous year, which corresponds to a decrease of 1.4% in real terms. The automotive trade recorded the only increase in turnover with +4.7% in nominal terms and +1.6% in real terms. Wholesale trade, on the other hand, recorded a decline of 0.2% in nominal terms and 0.6% in real terms compared with November of the previous year. Turnover for retail trade also decreased by 1.9% in nominal terms compared with the previous year, resulting in a decrease of 4.0% in real terms (see table 2).

Table 2: Turnover in trade November 2025

Selected sectors	Change turnover compared with the period last year in %	
	in nominal terms	in real terms
Trade	-0.1	-1.4
Wholesale and retail trade and repair of motor vehicles and motorcycles	4.7	1.6

Selected sectors	Change turnover compared with the period last year in %	
	in nominal terms	in real terms
Wholesale trade, except motor vehicles and motorcycles	-0.2	-0.6
Retail trade, except motor vehicles and motorcycles	-1.9	-4.0

S: STATISTICS AUSTRIA, short-term statistics trade, unadjusted data (neither seasonally nor working day adjusted)

Turnover increase for services in November 2025

In **November 2025**, Austrian **service enterprises** recorded a 0.9% increase in turnover in nominal terms compared with November of the previous year. The highest increase in turnover was reported in accommodation and food service activities, with a rise of 3.5%. The sectors transport and storage and administrative and support service activities recorded a turnover increase of 1.4% each. Only the sector information and communication had a decline in turnover of 1.5% (see table 3).

Table 3: Turnover in services November 2025

Selected sectors	Change turnover compared with the period last year in %
	in nominal terms
Services	0.9
Transportation and storage	1.4
Accommodation and food service activities	3.5
Information and communication	-1.5
Real estate activities	0.7
Professional, scientific and technical activities	0.1
Administrative and support service activities	1.4

S: STATISTICS AUSTRIA, short-term statistics services, unadjusted data (neither seasonally nor working day adjusted).

For detailed results and further information please refer to our [website](#).

Information on methodology, definitions: The monthly short-term statistics for trade and services in Austria reflects turnover trends in these economic sectors. The base year for the index is 2021.

The nominal turnover index shows changes in revenue without adjustment for inflation, while the real turnover index takes inflation into account. Prices for trade are adjusted using the Wholesale Price Index and the Consumer Price Index. For services, the price-adjusted turnover index is based on the Producer Price Index for Services. As the latter is always published after the short-term statistics, revisions may occur as soon as new values become available. The turnover index for trade and services is calculated on the basis of enterprises' reported turnover and advance VAT returns.

Statistics Austria publishes the short-term statistics for trade and services at the same time as Eurostat, approximately 60 days after the end of the respective reporting month. In the retail sector, these data revise the preliminary retail turnover index published after around 30 days.

Statistics Austria is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Manuela Lenk, Director General Statistics, and Franz Haslauer, Director General Finance.

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