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Tourism year 2024/25: more accommodation establishments, more beds

Bed occupancy higher in summer months than in winter

Vienna, 2026-01-20 – In the tourism year 2024/25 (November 2024 to October 2025), guests throughout Austria had access to 1.20 million beds in 73 174 accommodation establishments (excluding campsites), according to Statistics Austria. This represents an increase of 0.7% in the number of beds and 1.8% in the number of establishments compared to the previous year. Almost half of the beds (49.2%) were located in the two federal provinces with the highest number of nights spent – Tyrol (355 600) and Salzburg (236 100).

"The selection of hotels, guesthouses and holiday apartments in Austria has grown once again. Between November 2024 and October 2025, there were 73 174 accommodation establishments across Austria, 1 287 more than in the previous tourism year. The number of beds available has also risen to a new high of 1.2 million. In addition, the number of campsites grew by 35 to 764, after camping facilities had already increased by 31 in the previous year", says Manuela Lenk, Director General Statistics at Statistics Austria.

More accommodation establishments in the tourism year 2024/25

In the tourism year 2024/25, 73 174 accommodation establishments (excluding campsites) and 1.20 million beds were reported in Austria. Compared to the 2023/24 tourism year, this represents an increase of 1.8% in establishments and 0.7% in beds. Most new establishments were located in Styria and Upper Austria (+4.6% and +4.4% respectively compared to the previous year). Apart from Tyrol, where the number of establishments and beds did not change significantly, there was growth in all other federal provinces. Most beds were added in Upper Austria (+3.2%), followed by Vienna (+2.8%) and Styria (+2.5%).

In addition to permanent accommodations, there were 764 campsites available throughout Austria. That is 35 more than in 2023/24. With a total of 162 campsites, Styria again offers the most facilties (2023/2024: 152). Lower Austria recorded the largest increase with 12 new sites.

Occupancy rates of Austrian hotels are increasing

The occupancy rate of Austrian hotels rose to 43.0% (2024: 42.2%) compared to the previous year. The summer season recorded a higher occupancy rate of 45.0% on average than the winter season with 41.0%. Higher-class hotels achieved an occupancy rate of 50.3%, while medium-class establishments recorded 37.1% (3-star establishments) and and low-class establishments 31.3% (2-/1-star establishments). From a regional perspective, Vienna achieved the highest occupancy rate in summer with 57.0%, while Tyrol recorded the highest rate in winter with 49.9%.

For detailed results and further information on establishments and beds please refer to our website.

Information on methodology, definitions: The survey on the capacity of accommodation establishments is carried out by Statistics Austria once a year for the reporting period November to October in the 1 587 reporting municipalities. In addition to the number of establishments, the number of bed places in the various types of accommodation is also recorded. In the reporting period from November to October, the actually available establishments or bed places are recorded. In the calculations for the winter and summer seasons, only those establishments (or bed places) that were open during the respective season are considered. Similar to the monthly overnight stay statistics, the establishment and bed places data for 15 types of accommodation are available electronically for the two seasons and at municipality level from 1998; older data is available in various print publications. From the 2009/10 reporting period onwards, municipal data is collected exclusively via web questionnaires

Statistics Austria is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Manuela Lenk, Director General Statistics, and Franz Haslauer, Director General Finance.

Further enquiries:
For information on results and methodology, please contact:
Julia Polland, phone: +43 1 711 28-7740, e-mail: julia.polland@statistik.gv.at
Samara Chalendi-Zofka, phone: +43 1 711 28-7305, e-mail: samara.chalendi-zofka@statistik.gv.at
For interview requests, please contact the press office: presse@statistik.gv.at

Media owner, producer and publisher:
STATISTICS AUSTRIA | Federal Institution under Public Law | Guglgasse 13 | 1110 Vienna | www.statistik.at
Press: phone: +43 1 711 28-7777 | e-mail: presse@statistik.gv.at
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