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Winter tourism season 2025/26 starts with 5.7 million nights spent

143.3 million nights spent from January to November 2025

Vienna, 2025-12-23 – In November 2025, the first month of the 2025/26 winter tourism season, 5.73 million nights spent were reported in Austrian accommodation establishments, according to preliminary results from Statistics Austria. This is 3.4% more than in November 2024 (5.54 million).

“Domestic tourism started the winter season with 5.73 million nights spent in hotels, guesthouses and holiday apartments. This is the highest November figure since digital records began in 1974. The 3.4% increase in nights spent compared to November last year is attributable to the significant rise in nights spent by non-resident guests,” says Manuela Lenk, Director General of Statistics Austria.

November 2025: 3.4% more nights spent than in the previous year

In November 2025, an increase in nights spent of 3.4% to 5.73 million was achieved compared to November 2024. The number of nights spent by guests from abroad rose by 9.0% to 3.50 million, while those spent by resident guests decreased by 4.3% to 2.23 million. The number of guest arrivals in Austrian tourism accommodations rose by 4.0% to 2.33 million compared to the same month last year.

143.34 million nights spent reported for the current year

In the 2025 calendar year to date (January to November), a total of 143.34 million nights spent have been reported, which represents an increase of 1.2% compared to January to November 2024 (141.66 million). The number of nights spent by resident guests remained largely unchanged at 37.79 million (+0.1%), while guests from abroad spent 105.55 million nights in Austrian accommodation establishments (+1.6%). Additionally, the number of arrivals rose by 2.5% to 43.91 million compared to the same period last year.

For detailed results and further information please refer to our website.

Information on methodology, definitions: Within the scope of the monthly overnight statistics, the arrivals and nights spent are provided by rented tourist accommodation establishments in communities with more than 1 000 nights spent per year. Thus, of the 2 092 Austrian communities, 1 594 reporting communities transmit data to Statistics Austria monthly. The survey units are commercial and private tourist accommodation establishments, which transmit their data to the relevant reporting community. The preliminary data includes all reports received by Statistics Austria by the 15th day after the end of the reporting month. Any late reports and corrections are taken into account for the final data by the 30th day after the end of the reporting month. For comparisons with the previous year, the current monthly data are used with the values for the corresponding reference reporting communities in the same month of the previous year.

For further information related to methodology see standard documentation on accommodation statistics (available in German only).

Statistics Austria is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Manuela Lenk, Director General Statistics, and Franz Haslauer, Director General Finance.

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