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Summer holiday trips 2025: Proportion of holiday travellers in Austrian population at all-time-high

Number of holiday trips at the same level as in summer 2024

Vienna, 2025-12-11 – According to preliminary results from Statistics Austria, 5.1 million people aged 15 and over from Austria took a total of 9.43 million holiday trips between July and September 2025. This represents an 1.8% increase in holiday travellers compared to the third quarter of the previous year, with largely the same number of holiday trips (−0.2%). Less than half of the trips took place in Austria (41.7%), even though Styria was the third most popular summer holiday destination after Italy and Croatia.

"This summer, the number of holiday travellers exceeded the 5 million mark for the first time. Between July and September, 5.1 million people living in Austria went on holiday, which is almost two thirds of the Austrian resident population aged 15 and over. The proportion of travellers in the total population aged 15 and over has thus risen to the highest level ever recorded in the quarterly travel behaviour surveys since they began in 2000," says Manuela Lenk, Direktor General Statistics at Statistics Austria.

65.5% of the Austrian population aged 15 and over took at least one holiday trip (including visits to relatives and friends) in Austria or abroad during the summer months from July to September this year. The travel intensity – the corresponding proportion of the population – is thus 1.0 percentage point higher than in the third quarter of 2024. At 9.43 million, the number of holiday trips is at a similar level to the previous year (−0.2%; Q3 2024: 9.44 million). There has been a slight shift from domestic to non-domestic travels, with domestic holiday trips falling by 1.1% to 3.93 million, while holiday trips abroad rose by 0.5% to 5.50 million.

Significantly fewer short trips abroad

Of the 5.50 million holiday trips abroad in the third quarter of 2025, less than a quarter (23.6%) were short breaks of one to three nights, representing a decline of 7.0% compared with the same quarter of the previous year. More than two-thirds of short trips (66.4%; 2.57 million holiday trips) were taken within Austria. Three-quarters of longer holiday trips with four or more overnight stays, which account for 59.0% of all holiday trips, led to foreign destinations (75.5%; 4.20 million).

Austria ranks third among holiday destinations

In the third quarter of 2025, people from Austria most frequently spent their holidays in typical summer destinations such as Italy (13.4% of all holidays) and Croatia (9.3%). The third most popular destination for summer holidays in this quarter was Styria (7.8%), followed by Germany (7.2%), which was ahead of Greece (3.6%) and Spain (2.9%). However, neither of these two countries ranked among the top 10 overall holiday destinations, as trips to other Austrian provinces – Lower Austria (5.8%), Upper Austria (5.5%), Salzburg (5.3%), Carinthia (5.2%), Tyrol (4.2%) and Burgenland (3.9%) – proved even more popular.

Proportion of train journeys increasing

For most holiday trips in the third quarter of 2025, people still used their own cars for arrival and departure (60.5% of holiday trips). Nonetheless, the proportion of holiday trips by train increased by 1.5 percentage points to 12.5% compared with the third quarter of the previous year. The proportion of air travel in all summer holiday trips remained unchanged at 19.3% compared to the third quarter of 2024.

Table 1: Overview holiday trips in Q3 (July to September) 2019 to 2025

	2019	2020	2021	2022	2023	2024	2025
Share of persons aged 15 and older with at least one holiday trip (in %)							
Total	57.6	43.2	56.1	63.3	63.6	64.5	65.5
Domestic trips	30.8	33.8	35.8	35.5	33.2	32.5	32.8
Trips abroad	39.1	16.5	34.4	44.9	47.2	47.5	48.9
Holiday trips by duration (number of trips in 1 000)							
Total	7 044	5 610	7 972	9 076	9 371	9 444	9 426
Short-term trips (1-3 nights)	2 914	2 966	3 463	4 201	4 069	3 959	3 862
Longer trips (4 and ore nights)	4 129	2 644	4 509	4 875	5 301	5 484	5 564
Holiday trips by duration (share in %)							
Short-term trips (1-3 nights)	41.4	52.9	43.4	46.3	43.4	41.9	41.0
Longer trips (4 and more nights)	58.6	47.1	56.6	53.7	56.6	58.1	59.0
By month of departure (share in %)							
July	37.7	33.5	34.1	36.5	34.9	35.5	37.3
August	38.4	42.6	40.9	39.7	37.7	40.5	36.9
September	23.9	23.9	25.0	23.8	27.4	24.1	25.7

S: STATISTICS AUSTRIA, Travel behaviour. – Holiday trips with at least one overnight stay. – Rounding differences were not adjusted.

Table 2: Holiday trips by destination in Q3 (July to September) 2019 to 2025

	2019	2020	2021	2022	2023	2024	2025
Domestic trips and trips abroad (in 1 000)							
Total	7 043.8	5 609.8	7 971.6	9 076	9 371	9 444	9 426
Domestics trips	3 204.0	3 933.9	4 093.1	4 025	4 047	3 972	3 927
Trips abroad	3 839.8	1 675.9	3 878.5	5 051	5 324	5 472	5 499
Domestic trips and trips abroad (share in %)							
Domestics trips	45.5	70.1	51.3	44.3	43.2	42.1	41.7
Trips abroad	54.5	29.9	48.7	55.7	56.8	57.9	58.3
Top destinations domestic and abroad (share of total trips in %; ranking by 2025)							
Italy (incl. Vatican. San Marino)	12.1	9.5	15.9	14.4	12.8	12.5	13.4
Croatia	7.6	2.5	7.9	9.3	10.1	9.3	9.3
Styria	8.7	14.1	10.9	8.2	8.7	8.2	7.8
Germany	6.8	7.5	6.2	6.1	7.4	6.5	7.2
Lower Austria	5.5	7.6	6.5	5.4	6.8	6.9	5.8
Upper Austria	6.4	9.6	6.7	5.9	5.4	5.8	5.5
Salzburg	5.5	10.3	7.5	6.1	5.4	5.2	5.3
Carinthia	6.8	12.3	7.6	6.2	6.7	5.9	5.2
Tyrol	5.4	6.2	5.4	4.3	3.6	2.9	4.2
Burgenland	2.6	4.1	3.4	2.9	2.9	2.3	3.9
Top destinations abroad (share of holiday trips abroad in %; ranking by 2025)							
Italy (incl. Vatican. San Marino)	22.2	31.7	32.6	25.9	22.5	21.5	22.9
Croatia	13.9	8.3	16.2	16.7	17.7	16.0	16.0
Germany	12.6	25.0	12.7	11.0	13.0	11.2	12.4
Greece	9.7	4.3	10.0	6.5	5.8	6.3	6.2
Spain (incl. Andorra, Gibraltar)	4.4	3.1	3.9	5.6	4.9	5.0	5.0
Long-distance trips[1]	6.4	0.2	0.7	4.6	4.3	4.9	6.1

S: STATISTICS AUSTRIA, Travel behaviour. – Holiday trips with at least one overnight stay. – Rounding differences were not adjusted.
1) Holiday trips outside of Europe and Türkiye.

For detailed results and further information please refer to our website.

Information on methodology, definitions: Statistics Austria conducts quarterly sample surveys with the aim of mapping the travel behaviour of the Austrian resident population aged 15 and over. Every quarter, around 3 500 selected Austrian residents aged between 15 and 85 (net sample) are interviewed online (CAWI) and by telephone (CATI) as part of this survey. Participation in the survey is voluntary. The selection frame for the proportionally stratified sample is the Central Register of Residents (ZMR). The data to be collected concerns holiday and business trips with at least one overnight stay as well as day trips. Data on the travel behaviour of the Austrian population on holiday trips with four or more overnight stays has been available since the reporting year 1969.

Statistics Austria is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Manuela Lenk, Director General Statistics, and Franz Haslauer, Director General Finance.

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