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Retail turnover remains positive in October

Turnover grew again year-on-year in nominal and in real terms

Vienna, 2025-12-04 – According to preliminary data from Statistics Austria, Austrian retail turnover in October 2025 was 4.0% higher in nominal terms than in October of the previous year. Adjusted for inflation (in real terms), this corresponds to an increase of 1.7%.

“Domestic retail turnover increased again in October. Compared to October last year, retail turnover rose by 4.0% in nominal terms, which corresponds to an inflation-adjusted increase of 1.7%. The food retail sector achieved nominal turnover growth of 4.7%, while the non-food retail sector also clearly exceeded the previous year’s level with an increase of 3.6%. Taking inflation into account, the food retail sector and the non-food retail sector achieved real turnover growth of 1.2% and 2.3% respectively,” says Manuela Lenk, Director General Statistics of Statistics Austria.

Table 1: Turnover in retail trade October 2025

Selected sectors	Change turnover compared with the period last year in %	
	in nominal terms	in real terms
Retail trade (excluding automotive retail; incl. service stations)	4.0	1.7
Retail trade (excluding automotive retail and service stations)	4.1	1.8
Food	4.7	1.2
Non-Food	3.6	2.3

S: STATISTICS AUSTRIA, short-term statistics trade, preliminary and unadjusted data (neither seasonally nor working day adjusted).

The preliminary calculations of retail turnover for October 2025 were carried out based on 53% of turnover volume.

Trade turnover in September 2025 above previous year

According to final data, **trade turnover** in **September 2025** was 5.6% higher in nominal terms than in September of the previous year, which corresponds to a real increase of 3.7%. The automotive trade recorded the strongest increase in turnover in nominal terms (+12.2%) and in real terms (+9.1%), which can partly be traced back to the persistently high number of registrations of new passenger cars. In the retail sector, nominal turnover rose by 4.2% compared with the previous year, resulting in a real increase of 1.8%. Compared with September of the previous year, wholesale trade also recorded an increase of 4.8% in nominal terms and 3.4% in real terms (see table 2).

Table 2: Turnover in trade September 2025

Selected sectors	Change turnover compared with the period last year in %	
	in nominal terms	in real terms
Trade	5.6	3.7
Wholesale and retail trade and repair of motor vehicles and motorcycles	12.2	9.1
Wholesale trade, except motor vehicles and motorcycles	4.8	3.4
Retail trade, except motor vehicles and motorcycles	4.2	1.8

S: STATISTICS AUSTRIA, short-term statistics trade, unadjusted data (neither seasonally nor working day adjusted).

Services up in September 2025

In **September 2025**, Austrian **service enterprises** recorded a 3.7% increase in turnover compared with the same month of the previous year. The increases in turnover were most notably recorded in the sectors accommodation and food services, which rose by 5.1%, and transportation and storage, which rose by 4.7% (see table 3).

Table 3: Turnover in services September 2025

Selected sectors	Change turnover compared with the period last year in %
	in nominal terms
Services	3.7
Transportation and storage	4.7
Accommodation and food service activities	5.1
Information and communication	0.8
Real estate activities	4.1
Professional, scientific and technical activities	3.2
Administrative and support service activities	3.3

S: STATISTICS AUSTRIA, short-term statistics services, unadjusted data (neither seasonally nor working day adjusted).

For detailed results and further information please refer to our [website](#).

Information on methodology, definitions: The monthly short-term statistics for trade and services in Austria reflects turnover trends in these economic sectors. The base year for the index is 2021.

The **nominal turnover index** shows changes in revenue without adjustment for inflation, while the **real turnover index** takes inflation into account. Prices for trade are adjusted using the Wholesale Price Index and the Consumer Price Index. For services, the price-adjusted turnover index is based on the Producer Price Index for Services. As this is always published after the short-term statistics, revisions may occur as soon as new values become available. The turnover index for trade and services is calculated on the basis of enterprises' reported turnover and advance VAT returns.

Statistics Austria publishes the short-term statistics for trade and services at the same time as Eurostat, approximately 60 days after the end of the respective reporting month. In the retail sector, these data revise the preliminary retail turnover index published after around 30 days.

Statistics Austria is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Manuela Lenk, Director General Statistics, and Franz Haslauer, Director General Finance.

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