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Retail turnover growth in September 2025

Turnover grew in nominal and in real terms compared with the previous year

Vienna, 2025-11-06 – According to preliminary data from Statistics Austria, Austrian retail turnover was in September 2025 up 3.8% in nominal terms compared with September of the previous year. Adjusted for inflation (in real terms), this corresponds to an increase of 1.4%.

“After a real decline in turnover in August, domestic retail turnover rose by 3.8% in nominal terms in September compared with the previous year, or by 1.4% in real terms. The increase in turnover in the non-food retail sector was largely offset by inflation, while the food retail sector achieved an increase in turnover in real terms of 2.6% despite the continuing high food inflation,” says Manuela Lenk, Director General Statistics of Statistics Austria.

Retail trade in September 2025 up in nominal and in real terms

According to preliminary data, **retail trade** generated a nominal increase in turnover of 3.8% in **September 2025** compared with the previous year, which corresponds to a real increase of 1.4%. Food retailers recorded nominal growth of 5.9%, which corresponds to a 2.6% increase when inflation is taken into account. Non-food retailers posted nominal growth of 2.1%, which corresponds to a 0.4% increase in real terms compared with September of the previous year (see table 1).

Table 1: Turnover in retail trade September 2025

Selected sectors	Change turnover compared with the period last year in %	
	in nominal terms	in real terms
Retail trade (excluding automotive retail; incl. service stations)	3.8	1.4
Retail trade (excluding automotive retail and service stations)	3.9	1.3
Food	5.9	2.6
Non-Food	2.1	0.4

S: STATISTICS AUSTRIA, short-term statistics trade, preliminary and unadjusted data (neither seasonally nor working day adjusted).

The preliminary calculations of retail turnover for September 2025 were carried out based on 54% of turnover volume.

Decline in trade turnover in August 2025

According to final data, **trade** turnover in **August 2025** was down 0.4% on August of the previous year, which corresponds to a real decline of 2.4%. Despite the overall decline in trade, the automotive trade recorded both nominal terms (+10.0%) and in real terms (+6.8%) a strong increase in turnover. This increase is, as last month, in line with the rise in new car registrations in August 2025. In the retail sector, nominal turnover rose by 0.6% compared with the previous year, resulting in a decline of 2.4% in real terms. Wholesale trade recorded negative growth in both nominal and real terms, with –3.6% and –4.6% respectively, compared with August of the previous year (see table 2).

Table 2: Turnover in Trade August 2025

Selected sectors	Change turnover compared with the period last year in %	
	in nominal terms	in real terms
Trade	-0.4	-2.4
Wholesale and retail trade and repair of motor vehicles and motorcycles	10.0	6.8
Wholesale trade, except motor vehicles and motorcycles	-3.6	-4.6
Retail trade, except motor vehicles and motorcycles	0.6	-2.4

S: STATISTICS AUSTRIA, short-term statistics trade, unadjusted data (neither seasonally nor working day adjusted).

Services in August 2025 similar to last year

In **August 2025**, **service enterprises** recorded 0.1% less turnover than in the same month of the previous year. Increases in turnover were mostly achieved by the accommodation and catering sector with a plus of 1.9%, while most other sectors, like the real estate and housing sector with -2.7%, experienced declining turnover (see table 3).

Table 3: Turnover in Services August 2025

Selected sectors	Change turnover compared with the period last year in %
	in nominal terms
Services	-0.1
Transportation and storage	-0.7
Accommodation and food service activities	1.9
Information and communication	-0.9
Real estate activities	-2.7
Professional, scientific and technical activities	0.1
Administrative and support service activities	1.0

S: STATISTICS AUSTRIA, short-term statistics services, unadjusted data (neither seasonally nor working day adjusted).

For detailed results and further information please refer to our [website](#).

Information on methodology, definitions: The monthly short-term statistics for trade and services in Austria reflects turnover trends in these economic sectors. The base year for the index is 2021.

The **nominal turnover index** shows changes in revenue without adjustment for inflation, while the **real turnover index** takes inflation into account. Prices for trade are adjusted using the Wholesale Price Index and the Consumer Price Index. For services, the price-adjusted turnover index is based on the Producer Price Index for Services. As this is always published after the short-term statistics, revisions may occur as soon as new values become available. The turnover index for trade and services is calculated on the basis of enterprises' reported turnover and advance VAT returns.

Statistics Austria publishes the short-term statistics for trade and services at the same time as Eurostat, approximately 60 days after the end of the respective reporting month. In the retail sector, these data revise the preliminary retail turnover index published after around 30 days.

Statistics Austria is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Manuela Lenk, Director General Statistics, and Franz Haslauer, Director General Finance.

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