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## 4.4% more new car registrations in Q1 2025

### One third more electric cars, one third fewer diesel cars

Vienna, 2025-04-09 – According to Statistics Austria, 66 017 new passenger cars were registered in the first quarter of 2025. This represents an increase of 4.4% or 2 754 passenger cars compared to January to March 2024. A total of 85 462 new motor vehicles (–2 224; –2.5%) were newly registered.

“The Austrian new car market made a rapid start to the new year in January, declined in February and did not get off the ground in March compared to the previous year. Nevertheless, the bottom line is that new car registrations in the first quarter of 2025 were 4.4% higher than in the first three months of the previous year. Cars with alternative drive systems are increasingly putting the brakes on traditional combustion engines: Since January, registrations of electric cars have risen by a third to 14 177 and petrol hybrids have increased by 26.8% to 20 049, while new registrations of diesel cars fell by a third to 8 544 in the first quarter,” says Statistics Austria Director General Tobias Thomas.

From **January to March 2025**, a total of 37 886 new passenger cars with alternative drive systems were registered, accounting for 57.4% of all new passenger car registrations. This is an increase of 26.1% compared to the previous year. New registrations of petrol-hybrid passenger cars (20 049; +4 235) rose by 26.8%, while diesel-hybrid cars (3 659; +233; +6.8%) also increased. Growth was particularly strong for all-electric cars (14 177; +3 375; +31.2%), although the exemption from motor-related insurance tax for electric cars expires with April 2025.

In contrast, new registrations of diesel passenger cars (8 544) fell by 32.7% or 4 147 cars. Also, around 1 000 fewer petrol cars (19 587; –933; –4.5%) were newly registered in the first three months of 2025. Overall, the share of conventionally powered passenger cars (28 131; –15.3%) amounted to 42.6%.

Of all new passenger car registrations in the first quarter of 2025, 65.2% were attributable to legal entities, companies and regional authorities and 34.8% to private vehicle owners. For petrol-powered cars, the proportion of private vehicle owners was 40.2%. 21.1% of new diesel cars and 27.6% of new electric cars were registered by private individuals. This share was 42.7% for petrol-hybrids and 22.8% for diesel-hybrids.

The most popular passenger car makes from January to March 2025 were VW (share: 14.3%), Skoda (10.5%), BMW (7.4%), Audi (7.3%) and Seat (4.9%). More new car registrations were observed for Cupra (+100.4%), Renault (+43.2%), Audi (+22.8%), Skoda (+13.0%), VW (+7.0%), BMW (+5.0%) and Dacia (+1.9%). In contrast, new car registrations fell for Seat (–21.4%), Toyota (–13.8%) and Mercedes (–5.7%).

In the commercial vehicle market, declines of up to a fifth were observed across the board from January to March 2025. There were 779 new registrations of lorries category N3 (–193; –19.9%), 7 232 lorries category N1 (–1 523; –17.4%), 1 603 tractors used for agriculture and forestry (–184; –10.3%), 893 articulated lorries (–74; –7.7%) and 130 lorries category N2 (–6; –4.4%).

Among two-wheelers, 41.0% fewer new moped registrations (1 353; –940) were observed compared to the first quarter of 2024. New registrations of motorcycles (5 554; –1,681) fell by 23.2%.

### March 2025: New car registrations at previous year's level, fewer motor vehicles overall

In **March 2025**, 25 950 passenger cars (+249; +1.0%) and a total of 35 805 motor vehicles (–2 606; –6.8%) were newly registered. 60.2% of passenger cars (15 622; +26.6%) had alternative drive systems (electric: 6 122; +1 465; +31.5%; petrol-hybrid: 8 246; +1 828; +28.5%; diesel-hybrid: 1 253; –5; –0.4%). 39.8% of new

passenger car registrations (10 328; –22.7%) had conventional drive systems (petrol: 7 346; –966; –11.6%; diesel: 2 982; –2 068; –41.0%).

**Table 1: Registrations of new passenger cars by fuel type or power source**

Fuel type or power source	March 2025	% share	% change vs. 2024	January to March 2025	% share	% change vs. 2024
Petrol	7 346	28.3	–11.6	19 587	29.7	–4.5
Diesel	2 982	11.5	–41.0	8 544	12.9	–32.7
Electric	6 122	23.6	31.5	14 177	21.5	31.2
Petrol/electric (hybrid)	8 246	31.8	28.5	20 049	30.4	26.8
Diesel/electric (hybrid)	1 253	4.8	–0.4	3 659	5.5	6.8
Other alternative drives	1	0.0	–83.3	1	0.0	–90.0
<b>Total passenger cars</b>	<b>25 950</b>	<b>100.0</b>	<b>1.0</b>	<b>66 017</b>	<b>100.0</b>	<b>4.4</b>
Petrol and diesel cars	10 328	39.8	–22.7	28 131	42.6	–15.3
Cars with alternative drives	15 622	60.2	26.6	37 886	57.4	26.1

S: STATISTICS AUSTRIA, Motor vehicle statistics. – Rounding differences not balanced.

**Table 2: Registrations of new motor vehicles**

Vehicle type	March 2025	% share	% change vs. 2024	January to March 2025	% share	% change vs. 2024
Passenger cars category M1	25 950	72.5	1.0	66 017	77.2	4.4
Motorcycles category L3e	4 335	12.1	–15.2	5 554	6.5	–23.2
Mopeds category L1e	791	2.2	–45.0	1 353	1.6	–41.0
Lorries category N1	2 574	7.2	–27.5	7 232	8.5	–17.4
Lorries category N2	51	0.1	–19.0	130	0.2	–4.4
Lorries category N3	350	1.0	–14.2	779	0.9	–19.9
Tractors (agricul., forestry)	733	2.0	5.6	1 603	1.9	–10.3
Articulated lorries	268	0.7	–24.5	893	1.0	–7.7
Motor caravans	200	0.6	–45.5	460	0.5	–32.5
Other motor vehicles	553	1.5	–23.6	1 441	1.7	–9.8
<b>Total motor vehicles</b>	<b>35 805</b>	<b>100.0</b>	<b>–6.8</b>	<b>85 462</b>	<b>100.0</b>	<b>–2.5</b>

S: STATISTICS AUSTRIA, Motor vehicle statistics. – Rounding differences not balanced.

For detailed results and further information, please refer to our [website](#) (see under detailed data).

**Information on methodology, definitions:** Motor vehicle statistics (registrations of new and used vehicles as well as the stock of vehicles) are secondary statistics, compiled on the basis of data files sent to Statistics Austria by Austria's association of insurance companies (VVO). VVO, in turn, receives data by the insurers' registrations offices, responsible for registrations, de-registrations and rectifications of motor vehicles and trailers.

All new registrations, i.e. all brand-new registrations, are collected as part of the new vehicle registration statistics, regardless of the duration of the registration (including so-called "short term registrations", e.g. one day registrations).

**Statistics Austria** is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Tobias Thomas, Director General Statistics, and Franz Haslauer, Director General Finance.

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