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Half-time in the 2024/25 winter tourism season: 6.4% increase in overnight stays 2.9% more nights spent in January 2025

Vienna, 2025-02-28 – From November 2024 to January 2025, there were a total of 34.16 million overnight stays in Austrian accommodation establishments, according to preliminary results from Statistics Austria. This is 6.4% more than in the first half of the 2023/24 winter season (32.05 million). In January 2025, 15.96 million nights spent were reported. This figure is 2.9% higher than in January 2024 (15.52 million).

“The current winter season has set a record so far. Overnight stays in Austrian hotels, guesthouses and holiday flats reached 34.16 million, which is 6.4% more than in the same period last year. The calendar year 2025 also got off to a positive start with a 2.9% increase in overnight stays compared to January 2024. The growth was due to both the number of guests from abroad and resident overnight guests,” says Statistics Austria Director General Tobias Thomas.

Overnight stays up year-on-year at the halfway point of the winter tourism season

At 34.16 million, nights spent in **the first half of the 2024/25 winter tourism season** were 6.4% higher than in the period from November 2023 to January 2024. Nights spent by non-resident guests (26.38 million; +7.1%) and from resident guests (7.77 million; +4.1%) both increased. The most important markets of origin, Germany (+6.1%), the Netherlands (+9.0%) and the United Kingdom (+7.2%), saw an increase in nights spent compared to the same period of last year.

In January 2025, 2.9% more nights spent than in January of the previous year

In **January 2025**, 15.96 million nights spent were registered in Austrian accommodation establishments. Compared to January 2024, this is an increase of 2.9%. In the same period, the number of arrivals rose by 6.1% to 3.97 million. 2.92 million nights spent in January 2025 were attributable to resident guests, which corresponds to an increase of 2.6% compared to January 2024. Nights spent by non-resident guests increased by 2.9% to 13.05 million.

For further information related to methodology see [standard documentation on accommodation statistics](#) (available in German only).

Statistics Austria is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Tobias Thomas, Director General Statistics, and Franz Haslauer, Director General Finance.

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