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# One-sixth more new car registrations in January

## Share of alternative drive systems well over 50%; petrol engines also up

Vienna, 2025-02-11 – In January 2025, new registrations of passenger cars rose by 16.5% or 2 896 to 20 448 compared to the same month of the previous year. This was the best start to a year for new car registrations since 2020 (2024: 17 552; 2023: 18 850; 2022: 15 619; 2021: 14 133; 2020: 22 959; 2019: 25 257). A total of 24 818 new motor vehicles were registered (+11.4%).

“The Austrian new car market got off to a flying start in 2025. With an increase of 16.5% compared to January of the previous year, new car registrations rose to 20 448. This was the best start to the year since 2020, with the share of alternatively fuelled cars in all newly registered cars in January 2025 once again clearly exceeding 50% – a trend that we have been observing for the past six months”, says Statistics Austria Director General Tobias Thomas.

### New car registrations with alternative fuels up by almost a third

New registrations of passenger cars with alternative drive systems reached 10 869 registrations, an increase of 29.9% (+2 504) compared to January 2024. 3 822 cars with electric drive systems were newly registered (+35.4%), new registrations of petrol-hybrid passenger cars increased by 28.8% to 5 662 cars and those of passenger cars with diesel-hybrid drive systems rose to 1 385 (+21.3%). Of all new passenger cars registered in January 2025, all-electric passenger cars accounted for 18.7%, petrol-hybrids for 27.7% and diesel-hybrids for 6.8%. The share of alternative drive systems in total was 53.2%.

31.8% of all newly registered passenger cars were petrol-powered and 15.0% were diesel-powered. Compared to January 2024, an overall increase of 4.3% was observed for conventionally powered cars, with new registrations of petrol cars (6 505; +14.5%) increasing and those of diesel cars (3 074; –12.3%) decreasing.

### A quarter more new VW registrations

The most important car makes in January 2025 were VW (share: 14.4%), Skoda (share: 12.2%), Audi (share: 8.6%), BMW (share: 7.5%) and Seat (share: 6.0%). Among the top ten passenger car makes, significant increases compared to January 2024 were observed for Hyundai (+166.0%), Cupra (+98.3%), Mercedes (+29.5%), VW (+25.2%), Skoda (+21.4%), Audi (+20.6%) and Seat (+14.3%). New registrations also increased for Dacia (+1.3%). In contrast, new registrations for Toyota (–10.0%) and BMW (–2.1%) decreased.

### Fewer registrations of lorries up to 3.5t

Among commercial vehicles, more new registrations were observed for articulated lorries (336; +15.1%) and lorries category N2 (40; +11.1%). In contrast, there were fewer new registrations for tractors used for agriculture and forestry (418; –15.4%), lorries category N3 (233; –14.0%) and lorries category N1 (2 306; –2.6%).

### Two-wheeler market declines in January

In the two-wheeler market, 43.4% fewer motorcycles (260; –199) and 18.3% fewer mopeds (178; –40) were newly registered compared to January 2024.

**Table 1: Registrations of new passenger cars by fuel type or power source**

Fuel type or power source	January 2025	% share	% change vs. 2024
Petrol	6 505	31.8	14.5
Diesel	3 074	15.0	-12.3
Electric	3 822	18.7	35.4
Petrol/electric (hybrid)	5 662	27.7	28.8
Diesel/electric (hybrid)	1 385	6.8	21.3
Other alternative drives	0	0.0	-100.0
<b>Total passenger cars</b>	<b>20 448</b>	<b>100.0</b>	<b>16.5</b>
Petrol and diesel cars	9 579	46.8	4.3
Cars with alternative drives	10 869	53.2	29.9

S: STATISTICS AUSTRIA, Motor vehicle statistics. – Rounding differences not balanced.

**Table 2: Registrations of new motor vehicles**

Vehicle type	January 2025	% share	% change vs. 2024
Passenger cars category M1	20 448	82.4	16.5
Motorcycles category L3e	260	1.0	-43.4
Mopeds category L1e	178	0.7	-18.3
Lorries category N1	2 306	9.3	-2.6
Lorries category N2	40	0.2	11.1
Lorries category N3	233	0.9	-14.0
Tractors (agricul., forestry)	418	1.7	-15.4
Articulated lorries	336	1.4	15.1
Motor caravans	140	0.6	-7.9
Other motor vehicles	459	1.8	7.2
<b>Total motor vehicles</b>	<b>24 818</b>	<b>100.0</b>	<b>11.4</b>

S: STATISTICS AUSTRIA, Motor vehicle statistics. – Rounding differences not balanced.

For detailed results and further information, please refer to our [website](#) (see under “detailed results”).

**Information on methodology, definitions:** Motor vehicle statistics (registrations of new and used vehicles as well as the stock of vehicles) are secondary statistics, compiled on the basis of data files sent to Statistics Austria by Austria’s association of insurance companies (VVO). VVO, in turn, receives data by the insurances’ registrations offices, responsible for registrations, de-registrations and rectifications of motor vehicles and trailers.

All new registrations, i.e. all brand-new registrations, are collected as part of the new vehicle registration statistics, regardless of the duration of the registration (including so-called "short term registrations", e.g. one day registrations).

**Statistics Austria** is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Tobias Thomas, Director General Statistics, and Franz Haslauer, Director General Finance.

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