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# New tourism record: 154 million overnight stays in 2024

**2.1% more nights spent than in the previous year, 1.0% more than 2019**

Vienna, 2025-01-31 – According to preliminary results from Statistics Austria, 154.29 million nights spent and 46.71 million arrivals were reported in Austrian accommodation establishments in 2024. That is 1.0% more overnight stays and 1.1% more guests than in the previous record year of 2019.

“2024 was the most successful year to date in Austrian tourism. Overnight stays in hotels, guesthouses and holiday flats rose by 2.1% compared to 2023 to 154.29 million, exceeding the previous record set in 2019 by 1.0%. The increase in overnight stays is primarily due to international guests. The increase in guests from the USA was particularly high in 2024. Germany remains by far the most important country of origin”, says Statistics Austria Director General Tobias Thomas.

## **1.0% more nights spent than in the previous record year 2019**

In **2024**, Austrian tourism recorded 154.29 million nights spent, exceeding the 150 million mark for the third time after 2019 (152.71 million) and 2023 (151.17 million).

Compared to 2023, overnight stays in 2024 increased by 2.1% or 3.12 million, which can be attributed in particular to an increase in overnight stays by international guests to 114.04 million (+2.5%). Overnight stays by guests from Austria increased by 0.9% to 40.25 million.

Arrivals also rose to a new high in 2024. Compared to the previous year, the number of guests increased by 3.3% to 46.71 million. This is 1.1% more arrivals than in 2019 (46.20 million).

## **Tyrol with most overnight stays; highest growth in Vienna**

More than half of the nights spent in 2024 took place in Tyrol and Salzburg (79.34 million in total). In both federal provinces, overnight stays increased compared to the previous year (Tyrol: +1.6%; Salzburg: +0.1%). Compared to the previous record year of 2019, the highest increases were recorded in Vienna (+7.2%), Styria (+5.1%) and Burgenland (+4.6%).

An analysis by guest origin shows that the highest increase in non-resident guests compared to 2019 was achieved by Vienna (+17.0%) and in resident guests by Vorarlberg (+10.4%).

## **Non-resident guests dominate overnight stays**

Almost three quarters (73.9%) of total nights spent in 2024 were attributable to non-resident guests. The countries of origin with the most nights spent were Germany (58.45 million), the Netherlands (11.09 million) as well as Switzerland and Liechtenstein (together 4.40 million).

Overnight stays by guests from the USA in particular increased, reaching the highest level since records began at 2.38 million. Guests from Asia also stayed overnight much more frequently than in the previous year, but did not reach the level of 2019. In 2024, 3.37 million overnight stays were attributable to guests from Asia, compared to 3.15 million in 2023 (+7.1%) and 4.74 million in 2019 (–28.9%).

## Commercial vacation apartments and houses particularly popular

In terms of accommodation types, commercial vacation apartments and houses in particular recorded a significant increase: 20.21 million nights spent represent an increase of 8.1% compared to the previous year, with an increase by almost half (+46.2%) compared to 2019. However, the majority of nights spent were still accounted for by accommodation establishments in the 5/4-star category (share: 35.4%), which achieved an increase of 4.1% compared to 2023 with 54.63 million nights spent; compared to 2019, the increase was 0.5%. Nights spent in private accommodation (private accommodation and private vacation apartments or houses) totalled 23.11 million, down 1.2% on the previous year and 6.9% on 2019.

## City tourism fully recovered and at a record level thanks to Vienna

City tourism, which was particularly affected by the pandemic, has fully recovered. Vienna and the provincial capitals recorded a total of 27.48 million overnight stays in 2024, 7.0% more than in 2023 (25.67 million) and 5.8% more than in 2019 (25.98 million). Vienna in particular set a new record with 18.86 million nights spent (+9.3% or +1.60 million), followed by Salzburg (3.14 million) and Innsbruck (1.90 million). As in Vienna and Innsbruck, record nights spent were also reported in St. Pölten (231 659), Linz (1.02 million) and Graz (1.39 million).

## Tourism intensity was 16.8 nights spent per inhabitant in 2024

Tourism intensity in Austria, i.e. the ratio of nights spent to the number of inhabitants, amounted to 16.8 nights spent per inhabitant in 2024. This represents a slight increase compared to 2023 (16.6 nights spent), but is below the 2019 level of 17.2 nights spent per inhabitant.

## Winter season 2024/25 to date with new highs

The first two months of the current 2024/25 winter season also set new records: in **November and December 2024**, there were a total of 18.17 million overnight stays across Austria, while the number of guests rose to 6.12 million, exceeding 6 million for the first time.

Overnight stays by resident guests increased by 4.8% to 4.85 million compared to the period November/December of the previous year, while overnight stays by non-resident guests rose by 11.4% to 13.32 million. Compared to November/December 2019, the increase in overnight stays was 0.9% for resident guests and 5.3% for guests from abroad.

## December 2024: more than 12 million nights spent

In **December 2024**, overnight stays in Austria rose by 10.7% year-on-year to 12.63 million, exceeding the 12 million mark for the second time after 12.16 million in December 2019 and setting a new record.

The increase in nights spent was mainly due to non-resident guests, who rose by 13.1% to 10.11 million. The number of nights spent by resident guests rose by 2.0% to 2.52 million. The number of arrivals rose by 4.7% to a new high of 3.88 million in December 2024.

More detailed results and further information on accommodation statistics can be found on our [website](#).

**For information related to methodology** see [standard documentation on accommodation statistics](#) (available in German only).

**Statistics Austria** is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Tobias Thomas, Director General Statistics, and Franz Haslauer, Director General Finance.

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