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# More accommodation establishments and beds in the tourism year 2023/24

## Tyrol and Salzburg account for half of the total number of beds in Austria

Vienna, 2025-01-20 – In the 2023/24 tourism year (November 2023 to October 2024), 1.19 million beds in 71 887 accommodation establishments (excluding campsites) were available to guests in Austria, according to Statistics Austria. Compared to the previous year, the number of beds increased by 1.7%, the number of accommodation establishments grew by 2.3%. Half of the available beds (49.5%) were in the federal provinces with the most overnight stays, Tyrol (355 720) and Salzburg (235 106).

“In Austria, the number of hotels, guesthouses and holiday flats is growing. In the past tourism year from November 2023 to October 2024, the number of accommodation establishments increased by 2.3% to 71 887 compared to the previous tourism year, while the number of beds reached a record 1.19 million, up 1.7%. In addition, the number of campsites grew to an all-time high of 729. 25 new campsites were added in 2022/23, and a further 31 were added in the past tourism year,” says Statistics Austria Director General Tobias Thomas.

### More capacity in Austrian accommodation establishments

Most accommodation establishments were added in Burgenland in 2023/24 (+6.6%), most beds in Vienna (+10.8%). With the exception of Tyrol (–0.1% in bed supply), there was growth in beds and establishments in all federal provinces.

A total of 729 campsites were available in the past tourism year, 31 more than in 2022/23. As in the previous year, the largest increase occurred in Styria (+13 campsites).

### Three quarters of all bed places in commercial establishments

75.3% of the bed places offered in the tourism year 2023/24 were in commercial establishments and 24.7% in private establishments. However, at 35.0%, the share of commercial establishments is significantly lower than that of private accommodation (65.0%). Among commercial establishments, the number of commercial vacation apartments in particular increased (+8.6% to 11 426 establishments).

### Occupancy rate of establishments still below pre-pandemic level

The average bed occupancy rate in the winter season 2023/24 was 34.9%, an increase of 0.2 percentage points compared to the previous year's season. In the summer season 2024, occupancy fell by 0.4 percentage points to 35.2%. The bed occupancy rate of Austrian accommodation establishments remains below the level of the 2018/19 pre-COVID tourism year, when it was 37.7% in winter and 36.5% in summer.

A comparison of the seasons shows that since the COVID pandemic, occupancy has been higher in the summer months than in the winter months; between 1999 and 2019, occupancy was higher in winter than in summer.

For detailed results and further information please refer to our [website](#).

**Information on methodology, definitions:** The survey on the capacity of accommodation establishments is carried out by Statistics Austria once a year for the period November to October in the 1 585 reporting municipalities. In addition to the number of establishments, the number of bed places in the various types of accommodation is also recorded. In the reporting period from November to October, the actually available establishments or bed places are recorded. In the calculations for the winter and summer seasons, only those establishments (or bed places) that were open during the respective season are considered. Similar to the monthly overnight stay statistics, the establishment and bed places data for 15 types of accommodation are available electronically for the two seasons and at municipality level from 1998; older data is available in various print publications. From the 2009/10 reporting period onwards, municipal data is collected exclusively via web questionnaires.

**Statistics Austria** is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Tobias Thomas, Director General Statistics, and Franz Haslauer, Director General Finance.

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