

Press release: 13 463-229/24

Retail turnover up 1.7% in Q3 2024

Adjusted for inflation, turnover rose by 0.9% compared to Q3 2023

Vienna, 2024-11-07 – According to preliminary results by Statistics Austria, the Austrian retail sector (excluding motor vehicle trade, including service stations) posted a nominal increase in turnover of 1.7% in the third quarter of 2024. In real terms, turnover was 0.9% above the previous year’s level.

The retail trade in food, beverages and tobacco products generated a year-on-year increase in turnover of 3.4% in the **third quarter 2024**; adjusted for inflation (real), turnover rose by 1.7%. Compared to the third quarter of the previous year, non-food trade was up both in nominal (+2.0%) and in real terms (+1.3%; see table 1).

Table 1: Retail trade, Q3 2024, preliminary and unadjusted results

Selected sectors	Change of turnover compared to the period last year	
	In nominal terms	In real terms
Retail trade (excluding automotive retail; incl. service stations)	1.7	0.9
Retail trade (excluding automotive retail and service stations)	2.7	1.5
Food	3.4	1.7
Non-Food	2.0	1.3

S: STATISTICS AUSTRIA, Short-Term Statistics Trade.

In the period **January to September 2024**, retail trade (excluding motor vehicle retailing; including service stations) recorded a year-on-year increase in turnover of 1.7%; in real terms, this was a decrease of 0.2%. The food, beverages and tobacco retail sector generated a year-on-year increase in turnover of 3.9% in the first nine months; in real terms, this represents an increase of 1.0%. Non-food retail recorded a 0.8% increase in turnover from January to September 2024 compared to the first nine months of 2023; in real terms, this represents a drop of 0.6% (see table 2).

Table 2: Retail trade, January to September 2024, preliminary and unadjusted results

Selected sectors	Change of turnover compared to the period last year	
	In nominal terms	In real terms
Retail trade (excluding automotive retail; incl. service stations)	1.7	-0.2
Retail trade (excluding automotive retail and service stations)	2.2	0.1
Food	3.9	1.0
Non-Food	0.8	-0.6

S: STATISTICS AUSTRIA, Short-Term Statistics Trade.

The preliminary calculations of retail sales for September 2024 were carried out based on 52.5% of turnover volume. For detailed results and further information please refer to our [website](#).

Information on methodology, definitions: The short-term statistics for retail trade were changed to the base year annual average 2015=100 as of the reporting month January 2018. The new time series and methodological notes are available on our website. Statistics Austria's preliminary analyses are based on previously collected company sales and on advance sales tax returns. Together with Eurostat, Statistics Austria publishes the first business cycle data for the retail trade sector around 30 days after the end of the respective reporting month. The first results shown are revised before the publication of the final results (t+60 days).

Statistics Austria is the central organisation for official data and statistics on society, the economy, the state and the environment. As a national statistical institute, it is committed to the statutory principles of independence, impartiality and objectivity. Statistics Austria is headed by Tobias Thomas, Director General Statistics, and Franz Haslauer, Director General Finance.

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