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Tourism summer season starts with 9.48 million overnight stays

Almost a third more overnight stays by German guests than in May of the previous year

Vienna, 2024-06-26 – According to preliminary results from Statistics Austria, 9.48 million overnight stays in Austrian accommodation establishments were reported for May 2024. his means that overnight stays at the start of this year's summer season are 14.6% higher than the May figure for the previous year (8.23 million).

"Tourism has started this year's summer season with 9.48 million overnight stays in hotels, guesthouses and holiday flats. This is the highest number of overnight stays ever recorded for the month of May. The year-on-year increase in bookings of 14.6% is also due to the fact that the Whitsun holidays in large German federal provinces fell entirely in May this year. In addition to 1 May, Ascension Day and Whitsun, Corpus Christi also fell in May this year. As a result, there was one more public holiday or window day weekend in the merry month than in the previous year," says Statistics Austria Director General Tobias Thomas.

Guests from abroad accounted for two thirds of overnight stays in May 2024

In **May 2024,** overnight stays by non-resident guests increased by 21.1% to 6.21 million compared to May 2023, while overnight stays by guests from Austria rose by 4.1% to 3.27 million (see table 1). The number of arrivals increased by 13.6% to 3.51 million compared to May of the previous year (non-resident guests: +17.9% to 2.21 million, resident guests +7.0% to 1.30 million).

An analysis by country of origin shows that the overall increase is primarily attributable to Germany, the most important market of origin. Overnight stays by guests from Germany rose to 3.65 million in May 2024, which is almost a third (30.4%) more than in May 2023. In contrast to the previous year, the Whitsun holidays in large federal provinces such as Bavaria and Baden-Württemberg fell entirely in May this year. Guests from the Netherlands, the second most important market of origin, spent around 221 400 nights in Austria, 11.4% more than in May 2023. Overnight stays by guests from China more than doubled compared to the previous year (+138.1%) to 57 800.

Overnight stays in calendar year 2024 to date up on the previous year

In the **calendar year to date** (January to May 2024), 63.98 million overnight stays were registered, 2.07 million or 3.3% more than in the same period of the previous year. Overnight stays by non-resident guests reached 49.10 million, 3.7% more than in the period from January to May 2023. Overnight stays by resident guests rose by 2.2% to 14.89 million in the same period (see table 2). At 17.73 million, the number of arrivals was 5.6% higher than in the same period last year. Of these, 12.43 million arrivals by non-resident guests (+6.3%); arrivals by resident guests rose by 4.0% to 5.30 million.

More detailed results and further information on accommodation statistics can be found on our website under Arrivals&nights spent.

For further information related to methodology see <u>Standard documentation related to accommodation statistics</u> (in German only).

Further enquiries:

For information on results and methodology, please contact:

Peter Laimer, Phone: +43 1 711 28-7849, E-mail: peter.laimer@statistik.gv.at
Jürgen Weiß, Phone: +43 1 711 28-7974, E-mail: jürgen.weiss@statistik.gv.at
For interview requests, please contact the press office: presse@statistik.gv.at

Media owner, producer and publisher:

STATISTICS AUSTRIA | Federal Institution under Public Law | Guglgasse 13 | 1110 Vienna | www.statistik.at

Press: Phone: +43 1 711 28-7777 | E-mail: presse@statistik.gv.at

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