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Tourism value-added higher in 2022, but still below pre-crisis level

Tourist consumption increased by 90.2% to 30.82 billion euros

Vienna, 2024-06-21 – In 2022, the direct value-added effects of tourism in Austria, including business trips and business travel, amounted to 17.00 billion euros or 3.8% of the gross domestic product (GDP). According to preliminary results from Statistics Austria's Tourism Satellite Accounts (TSA), guests from Austria and abroad spent 30.82 billion euros in Austria in 2022. That is almost twice as much as in 2021.

"Tourism is an important economic factor in Austria. In 2022, tourist spending exceeded the 30-billion-mark for the first time since the pandemic. The direct value-added effects of tourism amounted to 17 billion euros, contributing 3.8% to the gross domestic product. In 2019 tourism accounted for 5.5% of the overall economic value added. In general, tourism has continued to catch up with pre-Covid levels: With 71.09 million, the number of nights spent in the 2023/24 winter tourism season – from November 2023 to April 2024 – was only 2.5% below the level of the 2018/19 winter season," says Statistics Austria Director General Tobias Thomas.

The contribution of tourism to Austria's economic output rose from 2.2% in 2021 to 3.8% in 2022, after 3.1% in the first year of Covid in 2020 and 5.5% in 2019. Tourism's contribution to the gross domestic product was 1.7 percentage points lower than in 2019 (see table 1).

Non-resident guests accounted for more than half of the tourism consumption

In 2022, guests from Austria and abroad spent 30.82 billion euros in Austria. So tourism consumption was almost twice as high as in the pandemic-marked year 2021 (16.20 billion euros). With 18.47 billion euros, more than half (59.9%) of the total tourism consumption on holiday and business trips by same-day visitors and overnight tourists in Austria was attributable to non-resident guests. Guests from Austria spent a total of 11.91 billion euros (share: 38.6%). Spending in weekend and second homes reached around 0.44 billion euros (share: 1.4%).

Spending by same-day visitors (6.09 billion euros) accounted for around one fifth (19.8%) of the total tourism consumption in 2022. A quarter (25.3%) of the expenditures by resident visitors was attributable to same-day visitors, while this share amounted to 16.7% of the expenditures by non-resident visitors (see table 2).

Around 160 000 full-time equivalents in tourism

According to the results of the TSA employment module, 203 500 employed persons or 159 500 full-time equivalents could be directly attributed to tourism in 2022. Compared with the average number of people employed in the overall economy in 2022, this results in a share of 4.1% and 3.9%, respectively.

Detailed results and further information on the Tourism Satellite Accounts (TSA) can be found on our [website](#).

Table 1: Direct tourism value added 2018–2022

Reference year	Direct value added in million Euro	Change to previous year in %	Share on GDP in %
2018	20 710	.	5,4
2019	21 895	5,7	5,5
2020	11 711	-46,5	3,1
2021	8 858	-24,4	2,2
2022	16 992	91,8	3,8

S: STATISTICS AUSTRIA, WIFO, Tourism Satellite Accounts for Austria. The calculations for direct value added for the years 2018 to 2022 were carried out by WIFO using a model based on tourism consumption data. Compiled on 21 June 2024.

Table 2: Tourism consumption 2022 by non-resident and resident visitors

Tourism demand	Total in million	Share in %	
		According to total	According to resident and non-resident visitors
Total non-resident visitors	18 472	59,9	100,0
Overnight tourist	15 392	49,9	83,3
Same-day visitors	3 080	10,0	16,7
Total resident visitors	11 908	38,6	100,0
Holiday visitors	10 131	32,9	85,1
Overnight tourist	7 719	25,0	64,8
Same-day visitors	2 412	7,8	20,3
Business visitors	1 777	5,8	14,9
Overnight tourist	1 179	3,8	9,9
Same-day visitors	598	1,9	5,0
Weekend and second homes	441	1,4	.
Total	30 821	100,0	.

S: STATISTICS AUSTRIA, Tourism Satellite Accounts for Austria, based on TSA: Recommended Methodological Framework 2008 (UN-WTO); WIFO. Rounding errors were not compensated. Preliminary results. In Q4 2024 a comprehensive methodological revision of the time series is foreseen. Compiled on 21 June 2024.

Information on methodology, definitions: The Tourism Satellite Accounts (TSA) have been implemented since the reference year 2000 in a joint project of Statistics Austria and the Austrian Institute of Economic Research (WIFO) on behalf of the Federal Ministry of Labour and Economy. The methodological basis is the [TSA: Recommended Methodological Framework 2008](#) of the UN Tourism. The TSA can be used to illustrate the links between the tourism industry and other economic sectors and the dimension of tourism consumption by resident and non-resident guests in Austria.

For further information related to methodology see [Standard documentation related to Tourism Satellite Accounts](#) (in German only).

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