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# Winter tourism 2023/24 exceeds previous year's season with 71 million overnight stays

## 2.5% fewer overnight stays than in the 2018/19 pre-pandemic winter season

Vienna, 2024-05-29 – According to preliminary results from Statistics Austria, 71.12 million overnight stays and 19.99 million arrivals were registered in Austrian accommodation establishments in the 2023/24 winter tourism season from November 2023 to April 2024. Compared to winter 2022/23, the number of overnight stays increased by 2.6% and the number of guests by 5.5%.

“Tourism in winter 2023/24 developed even more positively than in the previous year's season. With 71 million overnight stays in domestic hotels, guesthouses and holiday flats, the previous year's already strong season of 69 million was exceeded by 2.6%. Demand by guests from abroad was particularly decisive for the result: 77% of overnight stays were attributable to tourists from abroad, especially from Germany. The majority of bookings in the 2023/24 season were once again made in the Tyrol and Salzburg, the most popular federal provinces in winter, which recorded more than half of all overnight stays between November 2023 and April 2024,” says Statistics Austria Director General Tobias Thomas.

At 71.12 million, the number of **overnight stays** in the 2023/24 winter tourism season from November 2023 to April 2024 was 2.6% higher than in the same period of the previous year and 2.5% below the level of the last full winter season before the pandemic 2018/19 with 72.92 million overnight stays. Overnight stays by guests from Austria in the past winter season were 1.6% below the level of the 2018/19 winter season, while overnight stays by guests from abroad were 2.7% lower (see table 1). The number of overnight stays by non-residents reached 54.86 million in 2023/24, which corresponds to an increase of 2.6% compared to the winter season one year before. The number of overnight stays by guests from Austria totalled 16.26 million in 2023/24, by 2.7% more than in the previous season.

A total of 19.99 million **arrivals** were registered in the period from November 2023 to April 2024, which corresponds to an increase of 5.5% compared to the same period in the previous year. This means that the number of arrivals is 2.1% below the level of the 2018/19 winter season with 20.41 million guests.

### More than half of the overnight stays in winter in Tyrol and Salzburg

Compared to winter 2022/23, all federal provinces except Salzburg recorded increases in overnight stays, with Vienna (+12.4%) and Burgenland (+9.7%) recording a particularly strong growth. In total, the two federal provinces of Tyrol and Salzburg recorded 41.57 million overnight stays and thus had 58.5% of total overnight stays in the 2023/24 winter season. Furthermore, four federal provinces reached more overnight stays than in the pre-pandemic winter season 2018/19: Vienna (+3.4%), Burgenland (+2.8%), Upper Austria (+1.5%) and Styria (+0.8%).

### Guests from Germany, Austria and the Netherlands account for two thirds of overnight stays

With 26.21 million overnight stays (+1.8% compared to winter 2022/23), Germany, the most important foreign market of origin, accounted for almost half of all overnight stays by guests from abroad in winter 2023/24 (48.2%). The Netherlands, the second most important market of origin, stagnated at 6.67 million overnight stays (–0.5% compared to the previous season). Overnight stays by German guests were 2.6% below the level of winter 2018/19, nights spent by guests from the Netherlands were 6.5% higher. With

49.13 million overnight stays, the three major markets of origin – Germany, Austria and the Netherlands – accounted for two thirds of total overnight stays in Austria (see table 2).

### Half of winter overnight stays in January and February

As in the previous year, almost half of overnight stays in the winter season (33.99 million, 47.8%) took place in January and February. However, due to this year's leap day in February, comparisons with February of the previous year are only possible to a limited extent.

### April 2024: early Easter results in a 19.4% drop in overnight stays compared to April 2023

As Easter fell in March this year, there was a significant decline in April 2024 compared to April of the previous year, with 6.62 million overnight stays (-19.4%) and 2.34 million arrivals (-12.5%). Overnight stays by non-resident guests totalled 4.32 million (-25.5%), guests from Austria stayed overnight 2.30 million times (-4.9%).

### Calendar year 2024 to date: more than 54 million overnight stays up to April

54.53 million overnight stays were reported between January and April 2024, 1.7% more than in the first four months of the previous year. Overnight stays by non-resident guests rose by 1.6% to 42.90 million, nights spent by resident guests increased by 1.9% to 11.63 million.

More detailed results and further information on accommodation statistics can be found on our website under [Arrivals & nights spent](#).

**Table 1: Nights spent by federal provinces from November 2023 to April 2024**

All accommodation establishments	Non residents		Residents		Total	
	Absolute in 1 000	Change in % to 2022/23	Absolute in 1 000	Change in % to 2022/23	Absolute in 1 000	Change in % to 2022/23
Burgenland	167,7	10,4	873,1	9,6	1 040,8	9,7
Carinthia	2 236,6	3,8	1 399,7	-1,2	3 636,3	1,8
Lower Austria	879,6	3,7	1 869,1	0,3	2 748,7	1,4
Upper Austria	1 245,9	3,0	1 957,2	5,1	3 203,1	4,3
Salzburg	12 334,1	-0,2	3 259,8	-	15 593,9	-0,2
Styria	2 756,8	3,7	3 159,2	1,6	5 916,0	2,6
Tyrol	24 253,4	1,2	1 723,4	2,6	25 976,8	1,3
Vorarlberg	4 500,2	3,1	431,5	-0,6	4 931,7	2,8
Vienna	6 486,1	12,3	1 584,8	12,7	8 070,9	12,4
<b>Austria Total</b>	<b>54 860,4</b>	<b>2,6</b>	<b>16 257,8</b>	<b>2,7</b>	<b>71 118,2</b>	<b>2,6</b>

S: STATISTICS AUSTRIA, Accommodation Statistics. – Compiled on 29 May 2024.

**Table 2: Nights spent by top 15 foreign countries of origin**

Countries of origin	Winter season 2023/24			Winter season 2022/23	Winter season 2018/19
	Absolute in 1 000	Change in % to 2022/23	Change in % to 2018/19	Absolute in 1 000	Absolute in 1 000
Germany	26 208,1	1,8	-2,6	25 741,3	26 902,9
Netherlands	6 667,7	-0,5	6,5	6 699,6	6 260,1
United Kingdom	2 200,2	1,8	-8,2	2 162,0	2 397,4
Czech Republic	2 027,2	4,2	6,8	1 944,9	1 898,4
Switzerland and Liechtenstein	1 923,6	3,0	-14,7	1 866,8	2 254,6
Belgium	1 700,1	2,0	-0,5	1 666,0	1 708,8
Poland	1 502,0	7,5	12,5	1 397,9	1 335,1
Hungary	1 194,1	7,1	-1,7	1 114,5	1 214,7
Italy	1 101,1	11,6	-5,3	986,6	1 162,3
Denmark	1 035,7	-9,1	-8,9	1 139,0	1 137,3
USA	842,9	13,3	16,5	743,9	723,8
France and Monaco	716,3	5,5	-6,0	678,8	762,5
Romania	604,3	-2,1	-8,9	617,4	663,3
Slovakia	580,9	2,2	14,3	568,6	508,2
Sweden	435,1	-13,8	-23,1	504,9	566,0
<b>Total abroad</b>	<b>54 860,4</b>	<b>2,6</b>	<b>-3,6</b>	<b>53 496,9</b>	<b>56 388,6</b>

S: STATISTICS AUSTRIA, Accommodation Statistics. – Compiled on 29 May 2024.

**For further information related to methodology** see [Standard documentation related to accommodation statistics](#) (in German only).

**Further enquiries:**

For information on results and methodology, please contact:

Peter Laimer, Phone: +43 1 711 28-7849, E-mail: [peter.laimer@statistik.gv.at](mailto:peter.laimer@statistik.gv.at)

Jürgen Weiß, Phone: +43 1 711 28-7974, E-mail: [juegen.weiss@statistik.gv.at](mailto:juegen.weiss@statistik.gv.at)

For interview requests, please contact the press office: [presse@statistik.gv.at](mailto:presse@statistik.gv.at)

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STATISTICS AUSTRIA | Federal Institution under Public Law | Guglgasse 13 | 1110 Vienna | [www.statistik.at](http://www.statistik.at)

Press: Phone: +43 1 711 28-7777 | E-mail: [presse@statistik.gv.at](mailto:presse@statistik.gv.at)

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