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# Number of holiday trips at record level in 2023

## Three quarters of the population travelled at least once

Vienna, 2024-05-21 – In 2023, according to Statistics Austria, the Austrian resident population made 30.86 million trips with at least one overnight stay. 27.01 million of these were holiday trips (including visits to relatives and friends) and 3.85 million were business trips.

In 2023, 5.91 million people aged 15 and over living in Austria took a total of 27.01 million holiday trips within Austria and abroad. This means that the number of holiday trips was not only 7.9% higher than in 2022 (25.02 million) and, at +27.4%, more than a quarter above the pre-pandemic level in 2019 (21.21 million), but also reached the highest level since the survey is conducted. The holiday travel intensity, e.g. the proportion of people with at least one holiday trip per year, rose to 76.7%, up 1.3 percentage points higher than in 2022.

### More than half of all holiday trips were spent abroad

52.9% or 14.30 million of holiday trips with overnight stays were spent abroad in 2023. This means that the number of holidays abroad increased by 15.9% compared to 2022. The most popular destination was Italy, which accounted for 19.6% of all holiday abroad, followed by Germany (15.6%), Croatia (12.3%), Spain (5.4%) and Hungary (4.9%). 6.5% of all holiday trips abroad in 2023 were long-distance trips (outside Europe and Türkiye). Almost two thirds of holiday trips abroad (63.6%) were longer holiday trips with four or more nights and the average length of stay for holiday trips abroad is 6.7 nights.

The number of holiday trips within Austria in 2023 was 12.71 million, 0.2% more than in 2022. The most frequent domestic trips were to Styria, which accounted for 21.2% of all domestic trips, and to Lower Austria (14.2%). Almost three quarters of all domestic holiday trips (72.5%) were short holiday trips of one to three nights, with the average domestic holiday trip lasting 3.2 nights.

### Share of holiday trips by car falls to lowest level since 2006

Even though the car is still the most frequently used means of transport for travelling to and from holiday destinations, its share fell to 60.8% in 2023, the lowest level since records began in 2006 (2022: 63.6%). Air travel, on the other hand, increased compared to 2022, accounting for 17.5% of all holiday trips (2022: 14.5%). The third most frequently used mode of transport was rail (15.1% of all holiday trips). The proportion of train journeys thus remained at the high level of the previous year (2022: 15.3%).

### Less than a quarter did not go on a holiday trip in 2023

23.3% of the Austrian resident population aged 15 and over, i.e. around 1.80 million people, did not go on holiday in 2023. Carinthia had the highest share of non-travellers with 29.5%, followed by Burgenland with 27.9%; Salzburg had the lowest share with 20.1%.

Of those who did not travel in 2023, more than half (50.8%) said they had no reason for travelling. 33.1% of non-travellers cited financial reasons. Almost one in three people cited health reasons or limited mobility (33.0%) as a reason. For 22.0%, lack of time due to family commitments, and for 21.1% lack of time due to work commitments was a reason for not travelling. Safety concerns have decreased significantly compared to previous years, with 10.9% of non-travellers citing this reason. The figure is thus approaching the 2019 level again (6.6%).

## Once again, more business trips than before the pandemic

1.23 million people from Austria travelled for business reasons in 2023. The approximately 3.85 million business trips exceed the level of 2022 with 3.67 million business trips and thus for the second time also that of the pre-pandemic year 2019 with 3.63 million. At 15.9%, business trip intensity, i.e. the share of people with at least one business trip per year, was at the same level as in 2022 (15.8%), but still below the 2019 level (19.5%). More than half (53.6% or 2.06 million) of business trips were made in Austria, of which one in five (20.0%) was to Vienna. 1.78 million business trips were made abroad, with every third business abroad travelling to Germany (37.4%).

### Holiday and business trips 2019 to 2023

	2019	2020	2021	2022	2023
<b>Proportion of persons aged 15 and older with at least one holiday trip (in %)</b>					
Total	77.8	60.3	65.6	75.4	76.7
<b>Proportion of persons aged 15 and older without a holiday trip (in %)</b>					
Total	22.2	39.7	34.4	24.6	23.3
<b>Proportion of persons aged 15 and older with at least one business trip (in %)</b>					
Total	19.5	10.2	11.7	15.8	15.9
<b>Number of holiday and business trips (absolute in 1 000)</b>					
Holiday trips	21 207.50	12 653.50	16 144.60	25 024.6	27 011.5
Business trips	3 629.90	1 698.40	2 134.60	3 668.5	3 845.8
Total	24 837.40	14 351.90	18 279.20	28 693.1	30 857.3
<b>Holiday trips by domestic and abroad (absolute in 1 000)</b>					
Domestic holiday trips	11 130.80	9 377.40	9 576.90	12 691.9	12 713.9
Holiday trips abroad	10 076.80	3 276.20	6 567.70	12 332.7	14 297.6
Total	21 207.50	12 653.50	16 144.60	25 024.6	27 011.5
<b>Holiday trips by domestic and abroad (share in %)</b>					
Domestic holiday trips	52.5	74.1	59.3	50.7	47.1
Holiday trips abroad	47.5	25.9	40.7	49.3	52.9
<b>Holiday trips by duration (absolute in 1 000)</b>					
Holiday trips with 1–3 nights	11 323.9	7 640.4	8 778.1	13 963.9	14 415.8
Holiday trips with 4 and more nights	9 883.7	5 013.1	7 366.5	11 060.7	12 595.7
Total	21 207.5	12 653.5	16 144.6	25 024.6	27 011.5
<b>Holiday trips by duration (share in %)</b>					
Holiday trips with 1–3 nights	53.4	60.4	54.4	55.8	54.4
Holiday trips with 4 and more nights	46.6	39.6	45.6	44.2	45.6
<b>Holiday trips by organisation of the trips (share in %)</b>					
Privat	75.1	85.5	84.0	75.0	73.3
Travel agency or tour operator	24.9	14.5	16.0	25.0	26.7
<b>Holiday trips by main mean of transport (share in %)</b>					
Airplane	17.9	6.4	11	14.5	17.5
Ship, boat	0.2	0.0	0.1	0.1	0.2
Railway	11.8	11.5	11.2	15.3	15.1
Bus, coach	5.6	2.0	2.4	4.6	4.7
Car	62.9	77.2	73.3	63.6	60.8
Other	1.8	2.7	2.0	1.8	1.8
<b>Holiday trips by main reason to travel (share in %)</b>					
Recreation	30.1	26.8	31.7	31.1	28.0
Being active	18.4	25.1	18.2	16.9	16.8

	2019	2020	2021	2022	2023
Visiting friends and relatives	26.7	34.9	33.5	29.5	27.7
Culture, sightseeing, shopping, city trips or round trips	16.0	6.8	9.1	15.3	18.2
Other	8.7	6.5	7.5	7.1	9.3
<b>Top destinations abroad in 2023 (share in %)</b>					
Italy (incl. Vatican, San Marino)	20.9	21.9	28.2	23.1	19.6
Germany	16.6	23.5	17.4	13.3	15.6
Croatia	9.6	7.1	12.5	12.4	12.3
Spain (incl. Andorra, Gibraltar)	5.7	3.6	4.6	5.8	5.4
Hungary	4.0	5.6	3.3	4.5	4.9
Long-distance trips <sup>1</sup>	8.6	5.6	2.1	6.3	6.5
Other destinations	34.5	32.7	31.9	34.7	35.7

S: STATISTICS AUSTRIA, Travel behaviour. – Rounding errors were not adjusted.

1) Holiday trips outside of Europe and Türkiye.

For detailed results and further information please refer to our [website](#).

**Information on methodology, definitions:** Statistics Austria conducts quarterly sample surveys with the aim of mapping the travel behaviour of the Austrian resident population aged 15 and over. Every quarter, around 3 500 selected Austrian residents aged between 15 and 85 (net sample) are interviewed online (CAWI) and by telephone (CATI) as part of this survey. Participation in the survey is voluntary. The selection frame for the proportionally stratified sample is the Central Register of Residents (ZMR). The data to be collected concerns holiday and business trips with at least one overnight stay as well as day trips. Data on the travel behaviour of the Austrian population on holiday trips with four or more overnight stays has been available since the reporting year 1969.

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