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Winter season 2023/24 to date 5.5% above previous year's level

Almost 65 million nights spent between November 2023 and March 2024

Vienna, 2024-04-26 – One month before the end of the 2023/24 winter season, 64.44 million nights spent and 17.61 million arrivals were registered in Austrian accommodation establishments, according to preliminary results from Statistics Austria. Compared to the period from November 2022 to March 2023, the number of nights spent rose by 5.5 % and the number of guests by 8.3 %.

“Despite the mild winter with uncertain snow conditions in some areas, the current winter tourism season is proving to be particularly strong when it comes to overnight stays. Between November 2023 and March 2024, almost 65 million nights spent in Austrian hotels, guesthouses and holiday apartments exceeded the previous year's result by 5.5% and reached the level of the same period in the record winter season 2018/19. Austria is heavily dependent on international markets. 78% of overnight stays in the winter season so far, i.e. more than three out of four overnight stays, come from guests from abroad”, says Statistics Austria Director General Tobias Thomas.

Winter season to date reached almost 65 million nights spent

At 64.44 million, the number of nights spent in the **2023/24 winter tourism season to date (November 2023 to March 2024)** was 5.5% higher than in the same period of the previous year and thus on a par with 2018/19 (64.64 million nights spent in the period November to March). The number of nights spent by non-resident guests reached 50.50 million (+5.9%), while the number of resident guests reached 13.94 million (+3.9%).

With 24.36 million nights spent (+7.7%), Germany, the most important foreign market of origin, accounted for almost half of all non-resident nights spent. The second most important market of origin, the Netherlands, stagnated at 6.52 million nights spent (–0.1% compared to the previous season).

A total of 17.61 million arrivals were registered in the period from November 2023 to March 2024, an increase of 8.3% compared to the same period in the previous year.

March 2024: Early Easter ensures 7.2% increase in nights spent

Since Easter fell in **March** this year, there were significant increases compared to March of the previous year with 13.86 million overnight stays (+7.2%) and 3.82 million arrivals (+12.3%). Nevertheless, the number of overnight stays was below the level from 2016 to 2019, in which the 14 million mark was partially exceeded.

More detailed results and further information on accommodation statistics can be found on our website under [Arrivals&nights spent](#).

For further information related to methodology see [Standard documentation related to accommodation statistics](#) (in German only).

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