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# New car registrations in Q1 2024 at previous year's level

## Fewer electric and diesel-hybrid cars but significantly more petrol-hybrids

Vienna, 2024-04-10 – According to Statistics Austria, 63 263 new passenger cars were registered in the first quarter of 2024. This represents a slight increase of 0.3% or 211 passenger cars compared to the period from January to March 2023. 87 686 motor vehicles (+2.5%; +2,123) were newly registered in the first quarter of 2024.

“In the first quarter of 2024, 63 263 new cars were registered in Austria. The number of new car registrations thus reached the high level of the first quarter of 2023, but was 21.8% below the first quarter of the pre-crisis year 2019. Demand for pure combustion engines and electric cars lost momentum at the start of the year. In the first three months of 2024, almost 4% fewer purely electrically powered cars were newly registered than in the same period of the previous year, while petrol hybrids increased – by a full 19.5%,” says Statistics Austria General Director Tobias Thomas.

In the **first quarter of 2024**, 30 052 passenger cars with alternative drive systems were registered for the first time. This represents an overall increase of 6.1% compared to the previous year and a 47.5% share of all new passenger car registrations. However, only the number of registrations of petrol-hybrid passenger cars increased (+19.5% to 15 814), while new registrations of diesel-hybrid passenger cars (–10.9% to 3 426) and purely electrically powered passenger cars (–3.9% to 10 802) declined compared to the first quarter of 2023. In addition, 33 211 (–4.4%) conventionally powered passenger cars were registered newly, accounting for 52.5% of all new passenger car registrations. Among them, 20 520 cars were petrol-powered (–1 441; –6.6%) and 12 691 diesel-powered (–89; –0.7%).

Of all new passenger car registrations in the first quarter of 2024, 68.3% were attributable to legal entities, companies and regional authorities and 31.7% to private vehicle owners. In the case of petrol-powered cars, the proportion of private vehicle owners was 41.5%, 19.5% of new diesel cars and 25.9% of new electric cars were registered by private vehicle owners.

VW continued to lead the top ten passenger car makes. With a market share of 14.0%, every seventh car registered newly in Austria between January and March 2024 was a VW. This was followed by Skoda (9.7% share), BMW (7.3%), Seat (6.5%) and Audi (6.2%). Significantly more new registrations were recorded for Suzuki (+140.9%), Dacia (+15.4%), BMW (+13.2%), Toyota (+9.2%) and Seat (+8.6%). New car registrations fell for Mercedes (–7.8%), Tesla (–7.6%), Audi (–7.2%), Skoda (–3.9%) and VW (–3.0%).

Among commercial vehicles, new registrations of lorries category N1 (8 755; +25.9%; +1 803) rose by a quarter compared to January to March 2023. New registrations were also up for lorries category N2 (136; +38.8%; +38), lorries category N3 (972; +8.5%; +76) and tractors used for agriculture and forestry (1 787; +2.6%; +46). Registrations of new articulated lorries fell by a quarter (967; –24.4%; –312).

In the two-wheeler market, an increase of 15.3% (+304) was observed in the first quarter of 2024 with 2 293 newly registered motorcycles. New registrations of mopeds reached with 7 235 approximately the level of the first quarter of 2023 (–0.6%; –46).

### **March 2024: 2.3% fewer new car registrations; 1.7% fewer motor vehicle registrations in total**

Compared to March of the previous year, new passenger car registrations in **March 2024** fell by 2.3% to 25 701. Fewer petrol (–5.7% to 8 312) and diesel cars (–4.0% to 5 050) were newly registered. However,

declines were also observed for cars with alternative drive systems (electric: –8.2% to 4 657 and diesel hybrid: –16.1% to 1 258). There were only more new registrations for petrol-hybrid cars (+13.4% to 6 418). In March 2024, a total of 38 411 new motor vehicles (–1.7%) were registered.

For detailed results and further information, please refer to our [website](#) (see under “further data”).

**Table 1: Registrations of new passenger cars by fuel type or power source**

Fuel type or power source	March 2024	% share	% change vs. 2023	January to March 2024	% share	% change vs. 2023
Petrol	8 312	32.3	–5.7	20 520	32.4	–6.6
Diesel	5 050	19.6	–4.0	12 691	20.1	–0.7
Electric	4 657	18.1	–8.2	10 802	17.1	–3.9
Petrol/electric (hybrid)	6 418	25.0	13.4	15 814	25.0	19.5
Diesel/electric (hybrid)	1 258	4.9	–16.1	3 426	5.4	–10.9
Other alternative drives	6	0.0	500.0	10	0.0	400.0
<b>Total passenger cars</b>	<b>25 701</b>	<b>100.0</b>	<b>–2.3</b>	<b>63 263</b>	<b>100.0</b>	<b>0.3</b>
Petrol and diesel cars	13 362	52.0	–5.1	33 211	52.5	–4.4
Cars with alternative drives	12 339	48.0	0.9	30 052	47.5	6.1

S: STATISTICS AUSTRIA, Motor vehicle statistics. – Rounding differences not balanced.

**Table 2: Registrations of new motor vehicles**

Vehicle type	March 2024	% share	% change vs. 2023	January to March 2024	% share	% change vs. 2023
Passenger cars category M1	25 701	66.9	–2.3	63 263	72.1	0.3
Motorcycles category L3e	5 111	13.3	–8.4	7 235	8.3	–0.6
Mopeds category L1e	1 437	3.7	8.9	2 293	2.6	15.3
Lorries category N1	3 551	9.2	16.5	8 755	10.0	25.9
Lorries category N2	63	0.2	61.5	136	0.2	38.8
Lorries category N3	408	1.1	12.7	972	1.1	8.5
Tractors (agricul., forestry)	694	1.8	–13.7	1 787	2.0	2.6
Articulated lorries	355	0.9	–30.4	967	1.1	–24.4
Motor caravans	367	1.0	–27.2	681	0.8	–22.0
Other motor vehicles	724	1.9	22.3	1 597	1.8	13.9
<b>Total motor vehicles</b>	<b>38 411</b>	<b>100.0</b>	<b>–1.7</b>	<b>87 686</b>	<b>100.0</b>	<b>2.5</b>

S: STATISTICS AUSTRIA, Motor vehicle statistics. – Rounding differences not balanced.

#### Information on methodology, definitions:

Motor vehicle statistics (registrations of new and used vehicles as well as the stock of vehicles) are secondary statistics, compiled on the basis of data files sent to Statistics Austria by Austria’s association of insurance companies (VVO). VVO, in turn, receives data by the insurances’ registrations offices, responsible for registrations, de-registrations and rectifications of motor vehicles and trailers.

All new registrations, i.e. all brand-new registrations, are collected as part of the new vehicle registration statistics, regardless of the duration of the registration (including so-called "short term registrations", e.g. one day registrations).

#### Further enquiries:

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