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32 million overnight stays in the first half of the 2023/24 winter tourism season

Overnight stays 4.4% higher than in the first half of the previous year's season

Vienna, 2024-02-27 – In the first half of the current winter tourism season from November 2023 to January 2024, a total of 32.05 million nights spent were reported in Austrian accommodation establishments, according to preliminary results from Statistics Austria. This is 4.4% more than in the first half of the 2022/23 winter season.

“Tourism started the new year with a 2.9% increase in overnight stays compared to January 2023. In the entire first half of the current winter season, overnight stays in Austrian hotels, guesthouses and holiday flats totalled 32 million, which is 1.35 million more than between November 2022 and January 2023. The increase is mainly due to non-resident guests, who account for three quarters of overnight stays,” says Statistics Austria Director General Tobias Thomas.

Half of the 2023/24 winter tourism season above previous year's level

At 32.05 million, overnight stays in the **first half of the 2023/24 winter tourism season** were 4.4% higher than in the period from November 2022 to January 2023, with growth in both overnight stays by non-resident guests (24.60 million; +4.5%) and resident guests (7.45 million +4.0%).

2.9% more nights spent compared to January 2023

In **January 2024**, 15.47 million nights spent were registered in Austrian accommodation establishments. This represents an increase of 2.9% compared to the same period last year. The number of arrivals increased by 4.3% to 3.72 million in the same period.

2.82 million overnight stays in January 2024 were attributable to resident guests, which corresponds to an increase of 2.6 % compared to January 2023. Overnight stays by non-resident guests increased by 3.0% to 12.64 million.

More detailed results and further information on accommodation statistics can be found on our website under [Arrivals&nights spent](#).

Information on methodology, definitions: Within the scope of the monthly overnight statistics, the arrivals and nights spent are provided by rented tourist accommodation establishments in communities with more than 1 000 nights spent per year. Thus, of the 2 093 Austrian communities, 1 574 reporting communities transmit data to Statistics Austria monthly. The survey units are commercial and private tourist accommodation establishments, which transmit their data to the relevant reporting community. For comparisons with the previous year, the current monthly data are used with the values for the corresponding reference reporting communities in the same month of the previous year.

For further information related to methodology see [Standard documentation related to accommodation statistics](#) (in German only).

If you have any questions on this topic, please contact:

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