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6.9% fewer new car registrations in January 2024

Fewer conventionally powered cars; more electric and petrol-hybrids

Vienna, 2024-02-09 – In January 2024, new registrations of passenger cars fell by 6.9% or 1 298 cars compared to January of the previous year to 17 552. Despite the year-on-year decline, this is significantly more new passenger car registrations than in January 2022 (15 619) or January 2021 (14 133). In total, 22 270 new motor vehicles were registered, 3.0% fewer than in January 2023.

“At the beginning of 2024, 6.9% fewer new cars were registered than in January a year ago, but significantly more than at the beginning of 2021 or 2022. The double-digit percentage decline in the number of new registrations of combustion engines is offset by a steady increase in new cars with alternative drive systems. In January, 8 365 of the 17 552 new cars registered had an alternative drive system, which corresponds to a share of 47.7%”, says Statistics Austria Director General Tobias Thomas.

New registrations of passenger cars with alternative drive systems reached 8 365 cars, an increase of 8.5% (+658 cars) compared to January 2023. 2 823 passenger cars with electric drive systems were newly registered, an increase of 2.8% (+78 cars). New registrations of petrol-hybrid passenger cars increased by 16.1% to 4 396 (+610 cars). Registrations of diesel-hybrid passenger cars fell slightly (1 142; -2.8%; -33 cars). Purely electrically powered passenger cars accounted for 16.1% in January 2024, petrol-hybrids for 25.0% and diesel-hybrids for 6.5%. Total share of alternative drive systems reached 47.7%.

32.4% of all newly registered passenger cars were petrol-powered and 20.0% diesel-powered. Compared to January 2023, the number of registrations of conventionally powered passenger cars decreased (petrol: 5 681; -1 539 cars; -21.3%, Diesel: 3 506; -417 cars; -10.6%, see Table 1).

VW led the top ten passenger car makes in January 2024 with a market share of 13.4%, followed by Skoda (share: 11.7%), BMW (8.9%) and Audi (8.3%). Significant increases in new registrations compared to January 2023 were observed for Suzuki (+78.2%), Dacia (+42.3%), BMW (+24.8%) and Audi (+16.3%). New registrations for Skoda also increased (+2.2%). Registrations for Seat (-38.6%), VW (-25.0%), Mercedes (-19.8%), Toyota (-7.2%) and Kia (-4.1%) fell.

Among commercial vehicles, more new registrations were observed for lorries category N1 (2 368; +44.7%), tractors used for agriculture and forestry (494; +16.8%) and lorries category N3 (271; +15.3%). In contrast, there were fewer new registrations for articulated lorries (292; -25.1%) and lorries category N2 (36; -5.3%).

In the two-wheeler market, 14.4% fewer motorcycles (459) and 5.6% fewer mopeds (218) were newly registered compared to January 2023 (see Table 2).

For detailed results and further information, please refer to our [website](#) (further data).

Table 1: Registrations of new passenger cars by fuel type or power source

Fuel type or power source	January 2024	% share	% change vs. January 2023
Petrol	5 681	32.4	-21.3
Diesel	3 506	20.0	-10.6
Electric	2 823	16.1	2.8
Petrol/electric (hybrid)	4 396	25.0	16.1
Diesel/electric (hybrid)	1 142	6.5	-2.8
Other alternative drives	4	0.0	300.0
Total passenger cars	17 552	100.0	-6.9
Petrol and diesel cars	9 187	52.3	-17.6
Cars with alternative drives	8 365	47.7	8.5

S: STATISTICS AUSTRIA, Motor vehicle statistics. – Rounding differences not balanced.

Table 2: Registrations of new motor vehicles

Vehicle type	January 2024	% share	% change vs. January 2023
Passenger cars category M1	17 552	78.8	-6.9
Motorcycles category L3e	459	2.1	-14.4
Mopeds category L1e	218	1.0	-5.6
Lorries category N1	2 368	10.6	44.7
Lorries category N2	36	0.2	-5.3
Lorries category N3	271	1.2	15.3
Tractors (agricul., forestry)	494	2.2	16.8
Articulated lorries	292	1.3	-25.1
Motor caravans	152	0.7	-20.4
Other motor vehicles	428	1.9	1.4
Total motor vehicles	22 270	100.0	-3.0

S: STATISTICS AUSTRIA, Motor vehicle statistics. – Rounding differences not balanced.

Information on methodology, definitions: Motor vehicle statistics (registrations of new and used vehicles as well as the stock of vehicles) are secondary statistics, compiled on the basis of data files sent to Statistics Austria by Austria's association of insurance companies (VVO). VVO, in turn, receives data by the insurances' registrations offices, responsible for registrations, de-registrations and rectifications of motor vehicles and trailers.

All new registrations, i.e. all brand-new registrations, are collected as part of the new vehicle registration statistics, regardless of the duration of the registration (including so-called short term registrations, e.g. one day registrations).

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