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Tourism 2023: Overnight stays just below 2019 peak

1.0% fewer overnight stays than in the pre-pandemic record year 2019

Vienna, 2024-01-26 – According to preliminary results from Statistics Austria, 151.14 million overnight stays and 45.20 million arrivals were reported in Austrian accommodation establishments in 2023.

“In 2023, tourism in Austria continued to pick up strongly. Despite high prices, overnight stays in Austrian hotels, guesthouses and holiday flats last year were at more than 150 million only 1.0% or 1.56 million below the pre-pandemic peak of 2019. Austria is heavily dependent on international markets. Almost 74.0% of overnight stays are attributable to guests from abroad,” says Statistics Austria Director General Tobias Thomas.

10.4% more overnight stays than in 2022

With 151.14 million overnight stays, the past calendar year is only slightly behind 2019 (152.71 million), the year with the most overnight stays since records began, followed by 2018 (149.82 million) and 2017 (144.50 million).

Compared to 2022, overnight stays increased by 14.24 million (+10.4%) in 2023, mainly due to growth in overnight stays by non-resident guests (+13.5% to 111.25 million). Resident guests spent 2.6% more nights in their own country. The number of arrivals (45.20 million) also rose significantly in 2023 compared to the previous year (+13.6%).

With 57.43 million overnight stays by guests from Germany, 4.03 million (+7.5%) more were registered compared to 2022. The second most important foreign market of origin, the Netherlands, closed the year with 11.11 million overnight stays (+11.2%).

Non-resident guests account for almost 74% of all overnight stays

By country of origin, the number of resident guests in the 2023 calendar year was largely on a par with 2019 (–0.1%), while the number of overnight stays by non-resident guests was 1.3% lower. The key foreign source markets of Germany (57.43 million) and the Netherlands (11.11 million), which together with Austria were responsible for around 71% of all overnight stays in 2023, were by 1.3% and 7.3% above the level of 2019, respectively. The highest ever number of overnight stays by German guests was recorded in 1981 at 65.99 million.

Guests from Asian countries such as China (+233.9%), Taiwan (+700.8%), Japan (+140.1%) and South Korea (+184.8%) achieved particularly high increases in overnight stays compared to the previous year.

16.56 million overnight stays in the first third of the 2023/24 winter season

At 16.56 million, the number of overnight stays in the first third of the current 2023/24 winter season was 5.6% higher than in the same period of the previous year. Overnight stays by non-resident guests totaled 11.94 million, an increase of 6.1%, while overnight stays by resident guests rose to 4.62 million (+4.5%). Arrivals rose by 9.8% to 5.77 million.

In **December 2023**, 11.38 million overnight stays were registered, an increase of 5.5% compared to December 2022. Both overnight stays by resident guests (+3.9% to 2.46 million) and non-resident guests (+6.0% to 8.92 million) increased. Arrivals rose to 3.70 million, which corresponds to an increase of 9.6%.

More detailed results and further information on accommodation statistics can be found on our website under [arrivals & overnight stays](#).

Information on methodology, definitions: Within the scope of the monthly overnight statistics, the arrivals and nights spent are provided by rented tourist accommodation establishments in communities with more than 1 000 nights spent per year. Thus, of the 2 093 Austrian communities, 1 573 reporting communities transmit data to Statistics Austria monthly. The survey units are commercial and private tourist accommodation establishments, which transmit their data to the relevant reporting community. For comparisons with the previous year, the current monthly data are used with the values for the corresponding reference reporting communities in the same month of the previous year.

For further information related to methodology see our [standard documentation related to accommodation statistics](#) (available in German only).

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