

Press release: 13 205-233/23

Summer season 2023 with new all-time-high in overnight stays

3.9% more overnight stays between May and October than in Summer 2022

Vienna, 2023-10-25 – The 2023 summer tourist season (May to October) closes with 80.9 million overnight stays across Austria, as preliminary results from Statistics Austria show. This corresponds to an increase of 3.9% compared to the summer season of the previous year.

“This year’s summer season has broken all records in tourism in Austria. With an increase of 3.9% compared to the previous year and a total of 80.9 million overnight stays, Austrian hotels, guesthouses and holiday apartments were booked better than in any other summer since the beginning of statistical records. More than two thirds or 70.51% of overnight stays are due to guests from abroad. Compared to previous summers, particularly tourism in Vienna has increased significantly again,” says Tobias Thomas, General Director of Statistics Austria.

Summer season 2023 surpasses 80 million mark for the first time

At 80.90 million nights spent, the 2023 summer tourism season (May to October) exceeded the previous record result of summer 2019, when 78.97 million nights spent were achieved. The number of nights spent by foreign guests rose by 6.5% to 57.04 million, while the number of resident guests fell by 1.9% to 23.85 million.

An analysis by country of origin shows that in the 2023 summer season, overnight stays by guests from Germany increased by 1.4% to 31.59 million. Other countries of origin with high overnight stays like the Netherlands (+2.2%; 4.35 million), Switzerland and Liechtenstein (+5.0%; 2.48 million), or the Czech Republic (+15.5%; 1.7 million) also recorded significant growth.

October 2023 also achieves new record with more than 8 million nights spent

In October 2023, the last month of the summer tourist season, an increase in nights spent of 3.2% compared to October 2022 to 8.62 million was achieved. The number of nights spent by non-resident guests rose by 5.3% to 5.67 million, while the number of nights spent by domestic guests fell by 0.6% to 2.95 million. The number of guests (arrivals) recorded an increase of 3.8% to 3.01 million in October 2023.

Calendar year 2023 to date: 134.5 million nights spent

The calendar year 2023 to date shows 134.54 million nights spent, which is only 0.5% below the figure for the same period in 2019 (135.25 million). Nights spent by guests from abroad stayed just below the 100 million mark with 99.28 million (+14.4%), while guests from Austria spent 35.27 million nights in Austrian accommodation establishments (+2.3%).

The previous record for a whole calendar year was reached in 2019 with 152.71 million overnight stays.

More detailed results and further information on accommodation statistics can be found on our website under [Arrivals & overnight stays](#).

Information on methodology, definitions: Within the scope of the monthly overnight statistics, the arrivals and nights spent are provided by rented tourist accommodation establishments in communities with more than 1 000 nights spent per year. Thus, of the 2 093 Austrian communities, 1 573 reporting communities transmit data to Statistics Austria monthly. The survey units are commercial and private tourist accommodation establishments, which transmit their data to the relevant reporting community. For comparisons with the previous year, the current monthly data are used with the values for the corresponding reference reporting communities in the same month of the previous year.

For further information related to methodology see our [Standard documentation related to accommodation statistics](#) (available in German only).

If you have any questions on this topic, please contact:

Peter Laimer, Tel.: +43 1 71128-7849, E-Mail: peter.laimer@statistik.gv.at

Jürgen Weiß, Tel.: +43 1 711 28-7974, E-Mail: juergen.weiss@statistik.gv.at

Media owner, producer and publisher:

STATISTICS AUSTRIA | Federal Institution under Public Law | Guglgasse 13 | 1110 Vienna | www.statistik.at

Press: phone: +43 1 711 28-7777 | e-mail: presse@statistik.gv.at

© STATISTICS AUSTRIA