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# Tourism share of GDP decreased again in 2021

## Spending by guests halved compared to 2019

Vienna, 2023-06-23 – In 2021, the direct value-added effects of tourism (including business trips) in Austria amounted to 10.8 billion euros. According to preliminary results of the currently available Tourism Satellite Accounts from Statistics Austria, this is 49.0% less than before the pandemic.

“International travel restrictions and the closure of accommodation establishments due to the pandemic continued to hit tourism in Austria hard in the second Corona year. Tourism’s contribution to Austria’s economic output fell to 2.7% in 2021, down from 3.4% in the first Corona year and 5.3% in 2019. This means that tourism’s contribution to GDP fell by 2.6 percentage points in 2021 compared to 2019, almost halving. However, tourism has come out of the crisis with a lot of momentum in the meantime: Overnight stays in 2022 were already at 89.7% of the pre-crisis level in 2019, and in the winter season 2022/23 overnight stays even reached 95.0% of the pre-crisis level,” says Statistics Austria Director General Tobias Thomas.

In 2021, 19.20 billion euros were spent by resident and non-resident guests in Austria for holiday and business trips by same-day visitors and overnight tourists. Before the pandemic, tourism consumption was almost twice as high (2019: 37.89 billion euros; –49.3%).

### **Resident guests accounted for more than half of the expenditure**

With 55.0% more than half (10.56 billion euros) of the almost 19.20 billion euros in Austria were spent by resident guests. Non-resident guests spent a total of 8.06 billion euros (share: 42.0%). Expenditures in vacation or second homes reached about 0.58 billion euros (share: 3.0%).

Expenditure by day visitors accounted for 4.88 billion euros or around a quarter (25.4%) of total expenditure in 2021. Slightly more than a quarter (29.0%) of the spending by resident guests was due to same-day visitors, while the share of spending by non-resident guests was 22.5%.

### **Around 108 000 full-time equivalents in tourism**

According to the results of the TSA employment module (TSA BM), 136 400 jobs (self-employed and employed) or 107 800 full-time equivalents could be directly assigned to tourism in 2021. In comparison with the average number of people employed in the economy as a whole, in 2021, the calculated shares are 2.8% and 2.7%, respectively.

More detailed results and further information on the Tourism Satellite Accounts (TSA) can be found on our [website](#) and on the [WIFO-Website](#) (download button: STAT/WIFO study; in German only).

## Tourism consumption expenditure 2021 by resident and non-resident guests

Tourism demand	Total in mn. €	Share in %	
		Related to Total	Related to total resident and non-resident guests
<b>Non-resident guests</b>	<b>8 062</b>	<b>42.0</b>	<b>100.0</b>
Overnight tourists	6 247	32.5	77.5
Same-day visitors	1 815	9.5	22.5
<b>Resident guests</b>	<b>10 561</b>	<b>55.0</b>	<b>100.0</b>
<b>Holiday</b>	<b>9 438</b>	<b>49.2</b>	<b>89.4</b>
Overnight tourists	6 848	35.7	64.8
Same-day visitors	2 590	13.5	24.5
<b>Business</b>	<b>1 122</b>	<b>5.8</b>	<b>10.6</b>
Overnight tourists	652	3.4	6.2
Same-day visitors	471	2.5	4.5
<b>Vacation and second homes</b>	<b>579</b>	<b>3.0</b>	<b>.</b>
<b>Insgesamt</b>	<b>19 202</b>	<b>100.0</b>	<b>.</b>

S: STATISTICS AUSTRIA. Tourism Satellite Accounts for Austria, based on TSA: Recommended Methodological Framework 2008 (UN-WTO); WIFO. Rounding errors were not adjusted. Preliminary results.

**Information on methodology, definitions:** The Tourism Satellite Accounts (TSA) have been implemented since the reporting year 2000 in a joint project by Statistics Austria and the Austrian Institute for Economic Research (WIFO) on behalf of the Federal Ministry for Labour and Economy (BMAW). With the TSA, the interrelation of the tourism industry with other economic sectors and the dimension of the tourist consumption expenditure of resident and non-resident guests in Austria can be made clear.

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