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A fifth more new passenger cars in Q1 2023

41% more new passenger cars with alternative drive systems than in Q1 2022

Vienna, 2023-04-12 – According to Statistics Austria, 63 052 new passenger cars were registered in the first quarter of 2023, an increase of 20.4% compared to the first quarter of 2022. In total, there were 85 563 new registrations of motor vehicles, 18.4% more than in the first quarter of the previous year.

“In March 2023, the Austrian car market continued to grow strongly, with new registrations up 27.4% year-on-year. In the first quarter as a whole, new passenger car registrations were thus more than one-fifth higher than in the same quarter of the previous year. At just under 45%, almost half of the newly registered cars are already equipped with an alternative drive system,” says Statistics Austria Director General Tobias Thomas.

The increase in the first quarter regarding **new car registrations** became already apparent in the months of January (+20.7%) and February (+11.1%). With a plus of 27.4% in March, the overall increase in the period January to March 2023 rose by more than a fifth. Of all new passenger cars, 67.9% were registered by legal entities, companies and local authorities and 32.1% by private vehicle owners.

Compared to the first quarter 2022, **registrations of new passenger cars with alternative drives** increased by 40.7% to 28 311 and accounted for 44.9% of all newly registered passenger cars. 11 235 new electric cars were registered, which corresponds to an increase of 56.8%. The share of privately owned electric cars was 22.9%. New registrations of passenger cars with a hybrid drive showed also increases (petrol-hybrid: 13 229, +35.5%; diesel-hybrid: 3 845, +22.4%). A positive development could as well be reported for newly registered petrol (21 961, +7.7%) and diesel cars (12 780, +7.8%).

Among the ten most important passenger **car makes** in the period January to March 2023, VW remained the market leader with a share of 14.4%. This was followed by Skoda (share: 10.1%), Audi (6.7%), BMW (6.5%) and Seat (6.0%). Increases compared to January to March 2022 were observed among the top 10 passenger car makes for Tesla (+89.3%), Dacia (+70.1%), Seat (+47.0%), Skoda (+33.0%), VW (+30.8%), Mercedes (+27.3%), Audi and Toyota (each +15.0%), BMW (+13.7%) and Ford (+6.8%).

In the **commercial vehicle market**, there were also more registrations of articulated lorries (1 279, +42.1%), lorries class N3 (896, +38.1%), lorries class N2 (98, +30.7%) and lorries class N1 (6 952, +24.9%). In contrast, tractors used for agriculture and forestry (1 741, -10.2%) showed a minus. Fewer registrations of new motor caravans (-33.5%) and caravan trailers (-7.3%) were also recorded between January and March 2023.

Among **two-wheelers**, new registrations of motorcycles (7 281, +17.2%) and mopeds (1 989, +3.7%) achieved increases in comparison with the first quarter of 2022.

For detailed results and further information, please refer to our [website](#) (further data).

Information on methodology, definitions: Motor vehicle statistics (registrations of new and used vehicles as well as the stock of vehicles) are secondary statistics, compiled on the basis of daily data files sent to Statistics Austria by Austria's association of insurance companies (VVO). VVO, in turn, receives data by the insurers' registrations offices, responsible for registrations, de-registrations and rectifications of motor vehicles and trailers.

All new registrations, i.e. all brand-new registrations, are collected as part of the new vehicle registration statistics, regardless of the duration of the registration (including so-called short term registrations, e.g. one day registrations).

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