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One-fifth more new passenger car registrations in January

Share of alternatively powered passenger cars up significantly at the beginning of 2023

Vienna, 2023-02-09 – According to Statistics Austria, 18 850 passenger cars were newly registered in January 2023, an increase of 20.7 % year-on-year. A total of 22 953 motor vehicles were newly registered in January 2023 (+19.0 %).

“The Austrian new car market picked up strongly again at the beginning of 2023: In January 2023, 18 850 new passenger cars were put on the market. This is over a fifth more than a year ago. Demand for alternative drive systems in particular has increased: Within a year, the share of new passenger car registrations accounted for by alternatively powered passenger cars rose by 4 percentage points to 40.9 %,” says Statistics Austria Director General Tobias Thomas.

New registrations of passenger cars with alternative drive systems reached, at 7 707 registrations, an increase of 33.5 % compared with January 2022 (share 37.0 %; 5 773). There were 2 745 new registrations of passenger cars with electric drive, an increase of 36.4 %. New registrations of hybrid passenger cars also rose by around a third in each case (petrol-hybrid: 3 786, +32.4 %; diesel-hybrid: 1 175, +31.0 %). Compared to the beginning of the previous year, increases were also observed for petrol (7 220; +17.7 %) and diesel passenger cars (3 923; +5.7 %).

Of all new passenger car registrations, petrol-powered passenger cars accounted for 38.3 % and diesel-powered passenger cars for 20.8 %. Petrol-hybrid drive systems accounted for 20.1 %. These were followed by electric cars (share: 14.6 %) and diesel-hybrid cars (share: 6.2 %).

VW continued to lead the ten most important passenger car makes in January 2023 with a share of 16.7 %, followed by Skoda (share: 10.7 %), Seat (share: 9.2 %) as well as BMW and Audi (both share: 6.6 %). Increases were observed for Seat (+208.9 %), BMW (+27.3 %), Skoda (+25.0 %), Toyota (+24.6 %), Mercedes (+23.4 %), VW (+16.1 %) and Kia (+4.7 %). In contrast, new passenger car registrations declined for Ford (–7.7 %), Dacia (–3.3 %) and Audi (–0.2 %).

In the commercial vehicle market, new registrations of tractors used for agriculture and forestry (423) decreased by 14.9 % in January 2023. New registrations increased year-on-year for lorries class N3 (235; +117.6 %), lorries class N2 (38; +81.0 %), articulated lorries (390; +58.5 %) and lorries class N1 (1 637; +4.7 %).

Sharp increases were recorded for new registrations of two-wheelers. In January 2023, twice as many motorcycles (536; +98.5 %) were newly registered than in January of the previous year. New registrations of mopeds (231; +19.1 %) rose by one fifth.

For detailed results and further information, please refer to our [website](#) (“further data”).

Information on methodology, definitions: Motor vehicle statistics (registrations of new and used vehicles as well as the stock of vehicles) are secondary statistics, compiled on the basis of daily data files sent to Statistics Austria by Austria’s association of insurance companies (VVO). VVO, in turn, receives data by the insurers’ registrations offices, responsible for registrations, de-registrations and rectifications of motor vehicles and trailers.

All new registrations, i.e. all brand-new registrations, are collected as part of the new vehicle registration

statistics, regardless of the duration of the registration (including so-called short-term registrations, e.g. one day registrations).

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