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Foreign affiliates provided every fifth job in Austrias market economy in 2020

Foreign controlled enterprises accounted for 3.5 % of market-economy enterprises in Austria

Vienna, 2022-10-04 – In 2020, some 12 500 enterprises in Austria operated under foreign control, according to Statistics Austria. This corresponds to 3.5 % of all enterprises in the market sector in Austria. In contrast, Austrian enterprises had over 6 700 affiliates abroad, mainly in Germany, Czechia and Hungary.

One fifth of total employment and one third of turnover originating from foreign controlled enterprises

Foreign affiliates in Austria employed one in five persons employed (21 %) and accounted for one third (33 %) of total turnover recorded for the Austrian market economy in 2020 (see table 1). On average, foreign controlled enterprises employed 51 persons each, compared to 8.4 for the total economy.

The increase of foreign controlled enterprises in 2020 (+6.7 %) is mainly due to improved statistical methods (better coverage of indirect control). This mainly concerned small units having little effect on employment and turnover data.

In 2020, employment of foreign controlled enterprises decreased by 2 %, turnover by 9 % compared to 2019. This matched roughly the development in total economy for the same period.

Some 70 % of foreign controlled enterprises in Austria had their owner or their corporate headquarter within the European Union (see table 3). By far the most important partner country (measured by employment) was Germany, followed by Switzerland, the United States, Italy, the Netherlands and France.

Austrian foreign affiliates mainly Germany, Czechia and Hungary

Then number of **Austrian affiliates abroad** rose by 12 % in 2020, however, again mainly due to the improvement in the coverage of indirect controlled entities. Total employment rose by 8.1 %, while turnover decreased by 13.4 % (see table 2).

The main target countries for foreign affiliates of Austrian enterprises are still Germany, Czechia and Hungary (see table 4); expansions in numbers were recorded in Germany, the Netherlands and Czechia, in employment also in the United States, Switzerland and Türkiye.

For detailed results and further information, please refer to the website.

Table 1: Foreign controlled enterprises in Austria 2020

	2019	2020	Changes 2019– 2020	Shares 2020 ¹
Foreign controlled enterprises	11 718	12 500	6.7 %	3.5 %
Employment, annual average	648 423	634 841	-2.1 %	21.0 %
Turnover, mill. Euro	286 271	260 602	-9.0 %	32.9 %

S: STATISTICS AUSTRIA, Foreign Affiliates Statistics.

¹⁾ Percentage share of total market economy acc. to Structural Business Statistics (NACE Rev.2 sections B–N and division S95).

Table 2: Austrian affiliates abroad 2020

	2019	2020	Changes 2019– 2020
Austrian affiliates abroad	6 013	6 731	11.9 %
Employment, annual average	1 185 795	1 281 689	8.1 %
Turnover, mill. Euro	455 807	394 895	-13.4 %

S: STATISTICS AUSTRIA, Foreign Affiliates Statistics.

Table 3: Foreign controlled enterprises in Austria 2020 by country of control

Partner country	Foreign controlled units		Employment, annual average		Turnover, mill. Euro
	value	shares (%)	value	shares (%)	value
Total	12 500	100.0	634 841	100.0	260 602
EU-27	8 784	70.3	446 026	70.3	158 261
Germany	4 871	39.0	311 330	49.0	105 361
Italy	758	6.1	27 433	4.3	12 835
The Netherlands	570	4.6	24 308	3.8	8 090
France	354	2.8	21 513	3.4	7 311
Sweden	151	1.2	11 748	1.9	3 281
Denmark	83	0.7	9 267	1.5	1 342
Luxembourg	256	2.0	8 879	1.4	3 307
Non-EU	3 716	29.7	188 815	29.7	102 341
Switzerland	1 393	11.1	63 835	10.1	22 258
United States	523	4.2	34 268	5.4	22 952
United Kingdom	541	4.3	19 636	3.1	10 518
Canada	51	0.4	16 947	2.7	7 605
Japan	102	0.8	13 072	2.1	7 003
Mexico	26	0.2	9 553	1.5	3 011
China	72	0.6	7 842	1.2	1 838
Offshore financial centres ¹	451	3.6	11 359	1.8	3 828

S: STATISTICS AUSTRIA, Foreign Affiliates Statistics.

Table 4: Austrian affiliates abroad 2020 by country of residence

Partner country	Austrian affiliates abroad		Employment, annual average		Turnover, mill. Euro
	value	shares (%)	value	shares (%)	value
Total	6 731	100.0	1 281 689	100.0	394 895
EU-27	4 283	63.6	761 670	59.4	210 926
Germany	1 041	15.5	199 608	15.6	57 610
Czech Republic	451	6.7	108 744	8.5	22 846
Hungary	354	5.3	75 089	5.9	17 316
Romania	286	4.2	74 861	5.8	17 180
Poland	277	4.1	58 197	4.5	13 757
Slovakia	259	3.8	50 168	3.9	9 794
Slovenia	159	2.4	31 317	2.4	8 631
Non-EU	2 448	36.4	520 019	40.6	183 970
United States	285	4.2	77 876	6.1	47 393
United Kingdom	176	2.6	50 726	4.0	13 200

¹⁾ According to IMF standards.

Partner country	Austrian affiliates abroad		Employment, annual average		Turnover, mill. Euro
	value	shares (%)	value	shares (%)	value
Russian Federation	146	2.2	50 356	3.9	8 966
China	229	3.4	40 827	3.2	10 353
Turkey	103	1.5	36 561	2.9	3 947
Serbia	143	2.1	28 769	2.2	4 481
Ukraine	83	1.2	28 537	2.2	1 988
Switzerland	207	3.1	26 549	2.1	49 341
Offshore financial centres ¹	141	2.1	11 046	0.9	9 299

S: STATISTICS AUSTRIA, Foreign Affiliates Statistics.

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¹⁾ According to IMF standards.