Studies on the Demography of Establishments in Mexico

Abstract

In Mexico the mobility of the micro, small and medium establishments is very high, besides that, not all the businesses are registered in the tax ministry, therefore these factors have to do with the possibility of conducting a continuous update of the business register.

The objective of the presentation will be to disseminate the results of two unique studies of its kind, performed by the National Institute of Statistics and Geography. The objective of the first was to produce information on births and deaths of micro, small and medium establishments located throughout the country in the sectors of manufacturing, trade and services.

This study will present the proportions of births and deaths of establishments that occurred in the 2009-2012 period nationwide and in each federative entity, as well as its impact on employment; it will also share the results on the occupied personnel that joined the establishments of new creation and of those that stopped working in the establishments that closed. It will also briefly explain the universe of establishments used to perform the study and the statistical method used for sample selection.

Although the indicators obtained from the study on the demography of establishments is not directly generated from the National Statistical Directory of Economic Units (DENUE), this information becomes of vital importance, because updating strategies could be established with it.

The second study, also related to the demography of establishments in Mexico will present the tables on the survival of establishments and the model for calculating its life probability, which undoubtedly represents a useful input for producing information on the demography of establishments in Mexico.

Finally, the comparison between the obtained results from both studies and their relation will be displayed.