

Press release: 12.167-007/20

More than 1.1 million beds in about 68.000 accommodation establishments in tourism year 2018/19

Vienna, 2020-01-16 – In the tourism year 2018/19 (November 2018 to October 2019), about 1.13 million beds were available for tourists in 68 000 Austrian accommodation establishments, as Statistics Austria reports. Compared to the corresponding period of the previous year, the number of beds increased by 1.0%, that of the accommodation establishments by 2.4%.

At 50.6%, half of the bed supply (excluding camping) was accounted for by Tyrol (350 800) and Salzburg (222 900), the federal states with the highest number of overnight stays. The total number of available beds was 831 400 (73.3%) in commercial and 302 400 (26.7%) in private accommodations. 83.0% of overnight stays occurred in commercial, 17.0% in private accommodation establishments. However, despite the significantly higher number of beds in commercial establishments, the share of commercial accommodation establishments related to all accommodation facilities (31.7%) was significantly lower than that of private accommodation establishments (68.3%).

Bed occupancy rate in winter higher than in summer

The bed occupancy rate in the winter season amounted to 37.7%, in the summer season it was by 1.2 percentage points lower (36.5%). In commercial accommodation establishments, occupancy rates were at 41.7% in winter and at 42.1% in the summer season, while occupancy rates in private accommodation establishments were higher in winter (26.4%) than in summer (21.4%). Five-/four-star establishments achieved the highest occupancy rates in both winter (51.4%) and summer (55.4%) season.

The highest occupancy rate in all types of accommodation (except camping) was recorded in the capital Vienna (winter: 54.4%, summer: 64.1%), followed by Tyrol with 44.2% in winter and Burgenland with 41.2% in summer.

Vienna, Saalbach-Hinterglemm, Sölden and Salzburg with largest number of beds

In the tourism year 2018/19, the largest numbers of beds were provided by the municipalities of Vienna (79 041 beds in winter 2018/19 and 81 389 in summer 2019), Saalbach-Hinterglemm (winter: 17 688, summer: 14 978), Sölden (winter: 17 328 beds) and the city of Salzburg (summer: 15 521 beds).

The highest share of beds in private accommodations was recorded in Zell am See (winter: 33.4%, summer: 34.4%). The average size of establishments was highest in Salzburg (77 in winter and 80 beds in summer per establishment). It was lowest in St. Anton am Arlberg and Schladming in winter, as well as in Zell am See in summer (17 beds each). The share of beds in commercial establishments was highest in Salzburg (winter and summer 97.1%). The highest number of guest beds per 1 000 inhabitants was observed for the winter season in Obertauern (12 552) and for the summer season in Ischgl (7 150).

For more detailed information please refer to the [German version](#) or our [website](#).

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