

**Business demography 2019: Enterprise births and deaths 2019; selection of sections, divisions and groups <sup>1)</sup>**

Sections, divisions and groups (ONACE 2008)	Active enterprises <sup>2)</sup>	Persons employed in the population of active enterprises <sup>2)</sup>	Enterprise births	Persons employed in the population of enterprise births	Employees in the population of enterprise births	Enterprise deaths	Persons employed in the population of enterprise deaths	Enterprise birth rate (percent)	Enterprise death rate (percent)	Persons employed per enterprise birth <sup>3)</sup>	Persons employed per enterprise death <sup>3)</sup>
<b>G Wholesale and retail trade; repair of motor vehicles and motorcycles</b>	<b>95.265</b>	<b>709.048</b>	<b>6.056</b>	<b>8.161</b>	<b>3.330</b>	<b>4.782</b>	<b>7.436</b>	<b>6,4</b>	<b>5,0</b>	<b>1,3</b>	<b>1,6</b>
G47 Retail trade, except of motor vehicles and motorcycles	51.743	397.589	3.563	4.974	2.013	2.737	4.557	6,9	5,3	1,4	1,7
G471 Retail sale in non-specialised stores	6.026	131.990	696	1.149	586	397	717	11,5	6,6	1,7	1,8
G472 Retail sale of food, beverages and tobacco in specialised stores	5.659	23.726	282	420	173	258	578	5,0	4,6	1,5	2,2
G473 Retail sale of automotive fuel in specialised stores	1.340	12.047	40	183	152	37	135	3,0	2,8	4,6	3,6
G474 Retail sale of information and communication equipment in specialised stores	2.739	11.523	139	177	61	128	190	5,1	4,7	1,3	1,5
G475 Retail sale of other household equipment in specialised stores	8.825	56.748	504	650	268	439	708	5,7	5,0	1,3	1,6
G476 Retail sale of cultural and recreation goods in specialised stores	3.703	23.370	166	218	91	137	197	4,5	3,7	1,3	1,4
G477 Retail sale of other goods in specialised stores	15.337	121.217	728	1.128	524	694	1.260	4,7	4,5	1,5	1,8
G478 Retail sale via stalls and markets	1.525	3.277	103	180	70	136	245	6,8	8,9	1,7	1,8
G479 Retail trade not in stores, stalls or markets	6.589	13.691	905	869	88	511	527	13,7	7,8	1,0	1,0
<b>J Information and communication</b>	<b>28.676</b>	<b>132.148</b>	<b>1.942</b>	<b>2.172</b>	<b>782</b>	<b>1.202</b>	<b>1.567</b>	<b>6,8</b>	<b>4,2</b>	<b>1,1</b>	<b>1,3</b>
J62 Computer programming, consultancy and related activities	16.735	67.035	1.243	1.402	557	660	899	7,4	3,9	1,1	1,4
J620 Computer programming, consultancy and related activities	16.735	67.035	1.243	1.402	557	660	899	7,4	3,9	1,1	1,4
J6201 Computer programming activities	7.538	35.515	431	545	308	228	377	5,7	3,0	1,3	1,7
J6202 Computer consultancy activities	3.438	12.876	238	261	G	113	136	6,9	3,3	1,1	1,2
J6203 Computer facilities management activities	607	4.494	23	23	G	16	17	3,8	2,6	1,0	1,1
J6209 Other information technology and computer service activities	5.152	14.150	551	573	157	303	369	10,7	5,9	1,0	1,2
<b>L Real estate activities</b>	<b>17.490</b>	<b>54.938</b>	<b>409</b>	<b>634</b>	<b>438</b>	<b>413</b>	<b>624</b>	<b>2,3</b>	<b>2,4</b>	<b>1,6</b>	<b>1,5</b>
L68 Real estate activities	17.490	54.938	409	634	438	413	624	2,3	2,4	1,6	1,5
L681 Buying and selling of own real estate	1.728	3.601	126	159	124	73	113	7,3	4,2	1,3	1,5
L6810 Buying and selling of own real estate	1.728	3.601	126	159	124	73	113	7,3	4,2	1,3	1,5
L682 Renting and operating of own or leased real estate	9.088	27.833	114	194	131	180	281	1,3	2,0	1,7	1,6
L6820 Renting and operating of own or leased real estate	9.088	27.833	114	194	131	180	281	1,3	2,0	1,7	1,6
L683 Real estate activities on a fee or contract basis	6.674	23.504	169	281	183	160	230	2,5	2,4	1,7	1,4
L6831 Real estate agencies	4.219	11.808	103	194	122	120	176	2,4	2,8	1,9	1,5
L6832 Management of real estate on a fee or contract basis	2.455	11.696	66	87	61	40	54	2,7	1,6	1,3	1,4
<b>M Professional, scientific and technical activities</b>	<b>95.154</b>	<b>302.385</b>	<b>4.906</b>	<b>5.528</b>	<b>1.605</b>	<b>3.972</b>	<b>4.975</b>	<b>5,2</b>	<b>4,2</b>	<b>1,1</b>	<b>1,3</b>
M69 Legal and accounting activities	15.749	72.206	442	654	242	323	584	2,8	2,1	1,5	1,8
M691 Legal activities	7.080	29.172	263	415	144	143	287	3,7	2,0	1,6	2,0
M6910 Legal activities	7.080	29.172	263	415	144	143	287	3,7	2,0	1,6	2,0
M692 Accounting, bookkeeping and auditing activities; tax consultancy	8.669	43.034	179	239	98	180	297	2,1	2,1	1,3	1,7
M6920 Accounting, bookkeeping and auditing activities; tax consultancy	8.669	43.034	179	239	98	180	297	2,1	2,1	1,3	1,7
M70 Activities of head offices; management consultancy activities	24.877	72.662	1.621	1.666	448	1.155	1.482	6,5	4,6	1,0	1,3
M701 Activities of head offices	5.295	33.843	209	357	208	202	375	3,9	3,8	1,7	1,9
M7010 Activities of head offices	5.295	33.843	209	357	208	202	375	3,9	3,8	1,7	1,9
M702 Management consultancy activities	19.582	38.819	1.412	1.309	240	953	1.107	7,2	4,9	0,9	1,2
M7021 Public relations and communication activities	1.604	3.032	80	75	G	62	93	5,0	3,9	0,9	1,5
M7022 Business and other management consultancy activities	17.978	35.787	1.332	1.234	G	891	1.014	7,4	5,0	0,9	1,1
M71 Architectural and engineering activities; technical testing and analysis	20.443	77.971	795	934	350	718	929	3,9	3,5	1,2	1,3
M711 Architectural and engineering activities and related technical consultancy	19.171	71.996	758	876	322	659	856	4,0	3,4	1,2	1,3
M7111 Architectural activities	6.920	20.906	250	287	91	223	256	3,6	3,2	1,1	1,1
M7112 Engineering activities and related technical consultancy	12.251	51.090	508	589	231	436	600	4,1	3,6	1,2	1,4
M712 Technical testing and analysis	1.272	5.975	37	58	28	59	73	2,9	4,6	1,6	1,2
M7120 Technical testing and analysis	1.272	5.975	37	58	28	59	73	2,9	4,6	1,6	1,2
M72 Scientific research and development	2.142	12.553	99	180	137	142	158	4,6	6,6	1,8	1,1
M721 Research and experimental development on natural sciences and engineering	1.366	10.718	72	151	122	78	76	5,3	5,7	2,1	1,0
M7211 Research and experimental development on biotechnology	118	2.045	12	14	G	8	7	10,2	6,8	1,2	0,9
M7219 Other research and experimental development on natural sciences and engineering	1.248	8.673	60	137	G	70	69	4,8	5,6	2,3	1,0
M722 Research and experimental development on social sciences and humanities	776	1.835	27	29	15	64	82	3,5	8,2	1,1	1,3
M7220 Research and experimental development on social sciences and humanities	776	1.835	27	29	15	64	82	3,5	8,2	1,1	1,3
M73 Advertising and market research	14.832	38.273	1.059	1.153	281	681	784	7,1	4,6	1,1	1,2
M731 Advertising	14.424	35.937	1.028	1.108	G	657	753	7,1	4,6	1,1	1,1

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M7311 Advertising agencies	14.171	33.003	1.002	1.085	G	647	743	7,1	4,6	1,1	1,1
M7312 Media representation	253	2.934	26	23	G	10	10	10,3	4,0	0,9	1,0
M732 Market research and public opinion polling	408	2.336	31	45	G	24	31	7,6	5,9	1,5	1,3
M7320 Market research and public opinion polling	408	2.336	31	45	G	24	31	7,6	5,9	1,5	1,3
M74 Other professional, scientific and technical activities	14.918	22.367	849	862	110	914	992	5,7	6,1	1,0	1,1
M741 Specialised design activities	2.408	3.790	136	129	G	117	129	5,6	4,9	0,9	1,1
M7410 Specialised design activities	2.408	3.790	136	129	G	117	129	5,6	4,9	0,9	1,1
M742 Photographic activities	3.957	5.545	227	237	24	174	191	5,7	4,4	1,0	1,1
M7420 Photographic activities	3.957	5.545	227	237	24	174	191	5,7	4,4	1,0	1,1
M743 Translation and interpretation activities	2.344	2.994	105	101	G	143	146	4,5	6,1	1,0	1,0
M7430 Translation and interpretation activities	2.344	2.994	105	101	G	143	146	4,5	6,1	1,0	1,0
M749 Other professional, scientific and technical activities n.e.c.	6.209	10.038	381	395	73	480	526	6,1	7,7	1,0	1,1
M7490 Other professional, scientific and technical activities n.e.c.	6.209	10.038	381	395	73	480	526	6,1	7,7	1,0	1,1
M75 Veterinary activities	2.193	6.353	41	79	37	39	46	1,9	1,8	1,9	1,2
M750 Veterinary activities	2.193	6.353	41	79	37	39	46	1,9	1,8	1,9	1,2
M7500 Veterinary activities	2.193	6.353	41	79	37	39	46	1,9	1,8	1,9	1,2
<b>N Administrative and support service activities</b>	<b>25.756</b>	<b>277.461</b>	<b>2.350</b>	<b>4.395</b>	<b>2.439</b>	<b>1.712</b>	<b>3.303</b>	<b>9,1</b>	<b>6,6</b>	<b>1,9</b>	<b>1,9</b>
N77 Rental and leasing activities	3.492	13.637	246	294	141	161	207	7,0	4,6	1,2	1,3
N771 Renting and leasing of motor vehicles	656	3.302	60	76	42	36	60	9,1	5,5	1,3	1,7
N7711 Renting and leasing of cars and light motor vehicles	566	2.799	56	74	42	30	50	9,9	5,3	1,3	1,7
N7712 Renting and leasing of trucks	90	503	4	2	0	6	10	4,4	6,7	0,5	1,7
N772 Renting and leasing of personal and household goods	1.071	4.049	59	97	G	60	90	5,5	5,6	1,6	1,5
N7721 Renting and leasing of recreational and sports goods	466	1.612	27	G	G	20	31	5,8	4,3	2,3	1,6
N7722 Renting of video tapes and disks	56	123	2	G	0	6	10	3,6	10,7	0,5	1,7
N7729 Renting and leasing of other personal and household goods	549	2.314	30	33	G	34	49	5,5	6,2	1,1	1,4
N773 Renting and leasing of other machinery, equipment and tangible goods	1.549	5.895	108	109	32	59	53	7,0	3,8	1,0	0,9
N7731 Renting and leasing of agricultural machinery and equipment	213	441	9	10	0	5	5	4,2	2,3	1,1	1,0
N7732 Renting and leasing of construction and civil engineering machinery and equipment	446	2.121	31	34	14	12	13	7,0	2,7	1,1	1,1
N7733 Renting and leasing of office machinery and equipment (including computers)	54	186	1	G	0	3	5	1,9	5,6	1,0	1,7
N7734 Renting and leasing of water transport equipment	29	66	5	4	0	2	G	17,2	6,9	0,8	1,0
N7735 Renting and leasing of air transport equipment	84	167	5	G	0	3	G	6,0	3,6	0,2	0,7
N7739 Renting and leasing of other machinery, equipment and tangible goods n.e.c.	723	2.914	57	59	18	34	26	7,9	4,7	1,0	0,8
N774 Leasing of intellectual property and similar products, except copyrighted works	216	391	19	12	G	6	4	8,8	2,8	0,6	0,7
N7740 Leasing of intellectual property and similar products, except copyrighted works	216	391	19	12	G	6	4	8,8	2,8	0,6	0,7
N78 Employment activities	1.583	100.793	162	670	591	94	579	10,2	5,9	4,1	6,2
N781 Activities of employment placement agencies	579	3.632	82	209	160	30	101	14,2	5,2	2,5	3,4
N7810 Activities of employment placement agencies	579	3.632	82	209	160	30	101	14,2	5,2	2,5	3,4
N782 Temporary employment agency activities	753	77.982	61	352	328	47	407	8,1	6,2	5,8	8,7
N7820 Temporary employment agency activities	753	77.982	61	352	328	47	407	8,1	6,2	5,8	8,7
N783 Other human resources provision	251	19.179	19	109	103	17	71	7,6	6,8	5,7	4,2
N7830 Other human resources provision	251	19.179	19	109	103	17	71	7,6	6,8	5,7	4,2
N79 Travel agency, tour operator and other reservation service and related activities	2.832	15.089	148	204	103	146	211	5,2	5,2	1,4	1,4
N791 Travel agency and tour operator activities	1.240	10.815	64	103	72	50	87	5,2	4,0	1,6	1,7
N7911 Travel agency activities	1.082	9.441	61	100	G	47	79	5,6	4,3	1,6	1,7
N7912 Tour operator activities	158	1.374	3	3	G	3	8	1,9	1,9	1,0	2,7
N799 Other reservation services and related activities	1.592	4.274	84	101	31	96	124	5,3	6,0	1,2	1,3
N7990 Other reservation services and related activities	1.592	4.274	84	101	31	96	124	5,3	6,0	1,2	1,3
N80 Security and investigation activities	540	16.904	42	211	177	34	130	7,8	6,3	5,0	3,8
N801 Private security activities	302	15.962	25	192	G	21	111	8,3	7,0	7,7	5,3
N8010 Private security activities	302	15.962	25	192	G	21	111	8,3	7,0	7,7	5,3
N802 Security systems service activities	30	176	3	G	0	3	7	10,0	10,0	0,3	2,3
N8020 Security systems service activities	30	176	3	G	0	3	7	10,0	10,0	0,3	2,3
N803 Investigation activities	208	766	14	G	G	10	12	6,7	4,8	1,3	1,2
N8030 Investigation activities	208	766	14	G	G	10	12	6,7	4,8	1,3	1,2
N81 Services to buildings and landscape activities	10.817	105.001	1.190	2.284	1.174	750	1.490	11,0	6,9	1,9	2,0

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N811 Combined facilities support activities	4.307	20.171	631	1.023	415	388	611	14,7	9,0	1,6	1,6
N8110 Combined facilities support activities	4.307	20.171	631	1.023	415	388	611	14,7	9,0	1,6	1,6
N812 Cleaning activities	4.437	75.491	424	1.073	694	280	740	9,6	6,3	2,5	2,6
N8121 General cleaning of buildings	2.380	62.319	213	696	520	165	542	8,9	6,9	3,3	3,3
N8122 Other building and industrial cleaning activities	805	6.156	23	91	70	14	44	2,9	1,7	4,0	3,1
N8129 Other cleaning activities	1.252	7.016	188	286	104	101	154	15,0	8,1	1,5	1,5
N813 Landscape service activities	2.073	9.339	135	188	65	82	139	6,5	4,0	1,4	1,7
N8130 Landscape service activities	2.073	9.339	135	188	65	82	139	6,5	4,0	1,4	1,7
N82 Office administrative, office support and other business support activities	6.492	26.037	562	732	253	527	686	8,7	8,1	1,3	1,3
N821 Office administrative and support activities	1.390	2.772	78	106	39	81	101	5,6	5,8	1,4	1,2
N8211 Combined office administrative service activities	741	1.585	69	98	39	49	62	9,3	6,6	1,4	1,3
N8219 Photocopying, document preparation and other specialised office support activities	649	1.187	9	8	0	32	39	1,4	4,9	0,9	1,2
N822 Activities of call centres	194	5.539	11	9	0	21	47	5,7	10,8	0,8	2,2
N8220 Activities of call centres	194	5.539	11	9	0	21	47	5,7	10,8	0,8	2,2
N823 Organisation of conventions and trade shows	1.047	5.183	97	142	77	58	81	9,3	5,5	1,5	1,4
N8230 Organisation of conventions and trade shows	1.047	5.183	97	142	77	58	81	9,3	5,5	1,5	1,4
N829 Business support service activities n.e.c.	3.861	12.543	376	475	137	367	457	9,7	9,5	1,3	1,2
N8291 Activities of collection agencies and credit bureaus	111	1.585	4	5	0	1	G	3,6	0,9	1,3	1,0
N8292 Packaging activities	104	1.625	8	83	78	5	G	7,7	4,8	10,4	14,2
N8299 Other business support service activities n.e.c.	3.646	9.333	364	387	59	361	385	10,0	9,9	1,1	1,1

S: STATISTICS AUSTRIA, Business Demography Statistics. Data status of June 2021. Compiled on 29 June 2021. - Rounding differences occur. - 1) Preliminary data. - 2) These variables are understood merely as a reference number and cannot be used for population calculations. - 3) Including self-employed persons. - G: Data made up of results for less than 3 units are confidential (stated as "G") in principle.